

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

AIA AR

2026
STATE
CONVENTION

OCTOBER 7TH - 9TH
ROGERS, AR

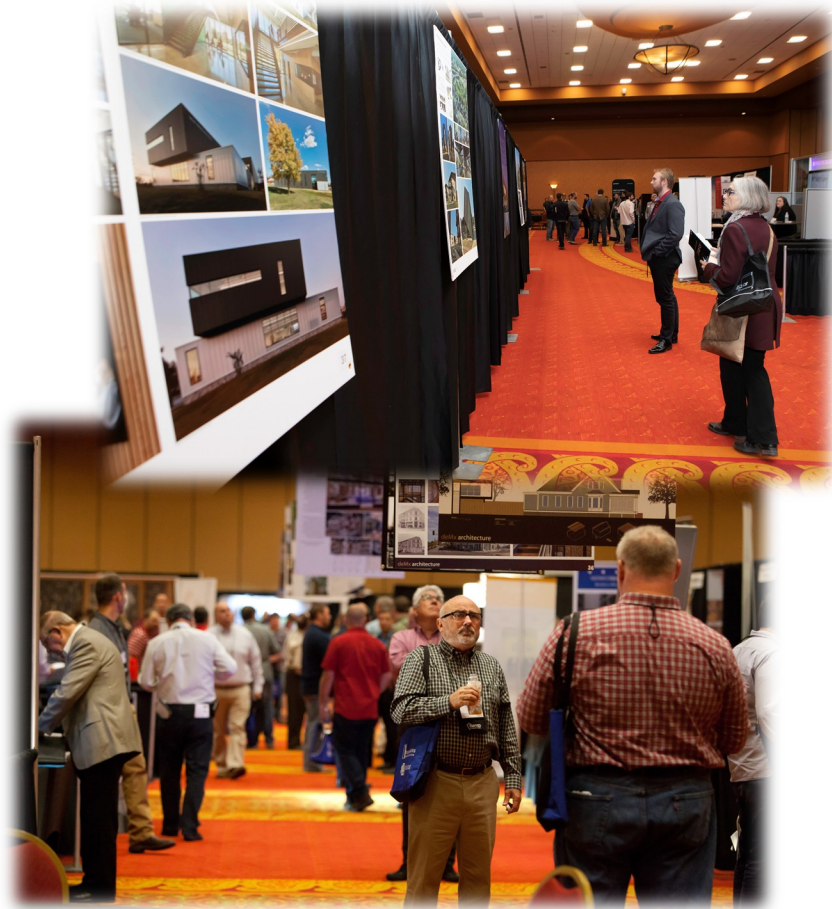
EMBASSY SUITES NW ARKANSAS HOTEL & CONVENTION CENTER
3303 S PINNACLE HILLS PARKWAY, ROGERS 72758

WHY EXHIBIT?

When you partner with us, you send a clear message to Arkansas architects that you support their industry while meeting your marketing objectives, engaging prospective clients and growing sales.

Our sponsorship packages offer a variety of benefits to meet your marketing needs. This is THE opportunity of the year to engage the leadership of Arkansas's design and construction community.

Be sure you showcase the best of what you offer, exchange information and build valuable relationships!



Network, Connect,
Sponsor and
Showcase your
products at AIA
Arkansas's largest
annual event for
architects.

LODGING

EMBASSY SUITES NW ARKANSAS HOTEL & CONVENTION CENTER
3303 S PINNACLE HILLS PARKWAY, ROGERS 72758 | (479)254-8400
Rate of \$189++ per night at the Embassy Suites for reservations made by **September 6, 2026** (*subject to availability*).

BE SURE TO MENTION AIA ARKANSAS WHEN MAKING ROOM RESERVATIONS

EXHIBITOR BOOTHS

October 7-9, 2026 | Grand Ballrooms 5-10
Embassy Suites NW Hotel & Convention Center

BOOTH SIZE(ft)	AIAAR ALLIED MEMBER	NON-MEMBER
10x10	\$1,500	\$3,000

included with exhibitor booth:

- One 10x10 pipe & drape exhibit space
- Company ID sign
- One 6' table & two chairs
- Each exhibitor booth includes registration for two representatives

Booth assignment is based on date of receipt of contract and payment, and proximity to competitive or conflicting organizations.

♦ *AIA Arkansas Allied Members receive priority booth selection.*

No space can be held without payment. Early reservations are encouraged. Confirmation of booth reservations will be made promptly.

Additional booth space may be purchased for \$600 (**does NOT include additional attendees**)

**** Exhibit price does NOT include internet/ wifi, material handling, labor or shipping to or from exhibit hall**

Decorator & Electrical Services: Information regarding these services will be included in the exhibitor kit sent about 6 weeks prior to the expo.

Luncheon: Lunch and beverages will be served in the Expo hall on Thursday & Friday for all conference attendees, including exhibitors.

Attendance Prizes: To encourage attendance at the Expo, exhibitors may want to offer an attendance prize. Only Design Professionals who are present will be eligible to win. Exhibitors shall notify the AIAAR office of their intent to furnish a prize.

EXHIBITOR SCHEDULE

Registration & Move In Hours

Wednesday, October 7th 9:00am-5:00pm
Thursday, October 8th 7:00am-10:00am

*** Times are subject to change

Exhibition Hours

Thursday, October 8th 12:00pm-4:15pm
Friday, October 9th 8:00am-7:00pm

Move Out

Saturday, October 10th 8:00am-2:00pm

QUESTIONS?
Contact
AIA Arkansas
501-661-1111
info@aiaar.org

Put Your Brand at the Center of Arkansas Architecture

The AIA Arkansas Convention brings together architects, designers, and industry leaders from across the state. Sponsorship puts your company in front of key decision-makers through high-impact visibility, meaningful engagement, and memorable experiences.

CONVENTION TOTE BAGS (EXCLUSIVE) \$3,500

Logo featured on attendee tote bags alongside AIA Arkansas branding.

BADGE LANYARD (EXCLUSIVE) \$3,000

Highly visible branding worn by all attendees throughout the Convention.

MEALS/ BREAKS Varies

Support the food and beverage experiences attendees appreciate most. Sponsors receive on-site signage and recognition in all event sponsor listings.

- ◆ **BREAKFAST** contribution \$1,500ea
- ◆ **LUNCH** contribution \$2,500ea
- ◆ **BREAK** contribution \$1000ea

PAST PRESIDENT'S BREAKFAST \$1,000

Gain visibility with AIA Arkansas leadership. Includes recognition on invitations sent to all past presidents and signage at this invitation-only event.

PECHA KUCHA Varies

Support this energetic networking event featuring food, drinks, and fast-paced presentations.

- ◆ **Premier** \$1,000
- ◆ **Major** \$500
- ◆ **Supporter** \$250

SPEAKER SPONSOR \$1,250ea

Align your brand with professional education by sponsoring a featured speaker. Includes the opportunity to introduce the speaker and briefly welcome attendees.

FEATURED SPEAKER DINNER \$2,500

Sponsor this exclusive, invitation-only dinner honoring featured speakers.

- ◆ Two (2) tickets to attend
- ◆ Recognition during the event
- ◆ Inclusion in all sponsor listings

WALKING TOUR / FIRM CRAWL Varies

Gain visibility as attendees explore Fayetteville through a curated tour of local firms, culminating in a casual, connection-driven happy hour.

- ◆ **Transportation Sponsor** \$2,500
- ◆ **Happy Hour** \$1,000

ANTE UP: CASINO NIGHT RECEPTION Varies

An evening of casino-style games, cocktails, and networking. This reception will take place on Friday, prior to the Design Awards Celebration, setting the stage for an exciting night.

- ◆ **Royal Flush Presenting Sponsor** \$3,500
- ◆ **Bar Sponsor** \$2,500(qty2)
- ◆ **Dealers Choice Table Sponsor** \$1,000
- ◆ **Photo Booth Sponsor** \$1000
- ◆ **Poker Chip Sponsor** \$500
- ◆ **Raffle Prize Sponsor** \$200

DESIGN AWARDS CELEBRATION Varies

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence.

- ◆ **Keystone** \$5,000
- ◆ **Supporting** \$2,500
- ◆ **Sustaining** \$1,000
- ◆ **Contributor** \$500
- ◆ **Video Sponsor** \$3,000

GOLF TOURNAMENT Varies

Join architects and industry professionals for a day of networking and friendly competition on the course.

- ◆ **Presenting Sponsor** \$4,000
- ◆ **Lunch Sponsor** \$2,500
- ◆ **Margarita Hole** \$1,000
- ◆ **Double Eagle** \$1,000
- ◆ **Putting Contest** \$750
- ◆ **Eagle** \$350
- ◆ **Longest Drive** \$350
- ◆ **Closest to Pin** \$350
- ◆ **Longest Putt** \$350
- ◆ **Feather Banner** \$500
- ◆ **Golf Towels** \$1,500
- ◆ **Golf Balls** \$1,500
- ◆ **Koozie** \$1,000

SPEAKER SPONSOR

This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

Speaker Sponsorship \$1,250

- Logo on event invitation and web listing
- Logo on-screen at the start of event
- Introduction to audience at event
- Opportunity to present remarks about your company at the start of the event
- Recognition in follow-up email to attendees for each event

Speaker Sponsor Categories:

- Featured Speaker
- Emerging Professional/Young Architects Panel
- Diversity Voices of Practice Panel/Speaker

PECHA KUCHA AFTERPARTY

The Emerging Professionals/Young Architects Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.

This celebration revolves around the fast-paced presentation style, Pecha Kucha, where AIA members develop and share informative and often humorous slideshows of their interests with those in attendance. As a sponsor, your company will be recognized on all printed and digital references. Your company will also be given the opportunity to present remarks about your services at the start of the event.

Sponsor Levels:

- Premier \$1,000
- Major \$500
- Supporter \$250

This year's PK event will be held at Modus Studio on Thursday, October 8th at 7pm

ANTE UP: CASINO NIGHT COCKTAIL RECEPTION

An evening of casino-style games, cocktails, and networking. This reception will take place on Friday, prior to the Design Awards Celebration, setting the stage for an exciting night.

All sponsorships include exposure in pre-event outreach, event signage, and recognition on the AIA Arkansas website and social media.

ROYAL FLUSH: PRESENTING SPONSOR \$3,500
(Exclusive)

- ◆ Recognition on event signage
- ◆ Company logo displayed at gaming table
- ◆ Raffle prize donation made on your behalf
- ◆ Logo on Poker Chips to pass out to attendees

BAR SPONSOR \$2,500 (qty 2)

- ◆ Company logo displayed at bar
- ◆ Recognition on event signage



DEALERS CHOICE: TABLE SPONSOR \$1,000

- ◆ Recognition on event signage
- ◆ Company logo displayed at gaming table
- ◆ Raffle prize donation made on your behalf

PHOTO BOOTH SPONSOR \$1,000

RAFFLE PRIZE SPONSOR \$200

DESIGN AWARDS CELEBRATION

The Annual AIA Arkansas Design Awards is the premier design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence. This year's Design Awards event is Friday, October 9th in Rogers, AR.

Design Award Support Tiers:

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Keystone \$5,000

Includes four tickets to the event

Supporting \$2,500

Includes two tickets to the event

Sustaining \$1,000

Includes one ticket to the event

Contributor \$500

No tickets included

Bar Sponsor \$3,000

Includes two tickets to the event

Video Sponsor \$3,000

Includes two tickets to the event

STATE GOLF TOURNAMENT

October 7, 2026 | Shadow Valley Country Club

Registration:10:30am | Lunch:11am | Shotgun Start: Noon

This is your invitation to support and participate in the AIA Arkansas Annual Golf Tournament. This is a 4-man scramble tournament that golfers from the architecture industry throughout the state look forward to this opportunity to gather with their peers for a day of golf, food, socializing and competition!

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Sponsor categories:

◆ PRESENTING SPONSOR \$4,000

Recognition will include: Company listed as PRESENTING SPONSOR/19TH HOLE SPONSOR. TEAM REGISTRATION included.

◆ LUNCH SPONSOR \$2,500

Recognition will include: Company listed as LUNCH SPONSOR, in marketing emails, as well as recognition at the event, on website social media.

◆ MARGARITA HOLE SPONSOR \$1,000

Company Representative(s) will welcome golfers and offer them a margarita as they putt using a lime for a chance to win. Record closet to the pin/hole in one putt(s). Recognition will include: Company listed as MARGARITA HOLE SPONSOR

◆ DOUBLE EAGLE \$1,000 (QTY 4)

Recognition will include: Company listed on sponsored BEVERAGE CART. Company rep allowed to drive the sponsored beverage cart.

◆ PUTTING CONTEST \$750

Recognition will include: Company listed on sign at putting green, Company representative to work the contest & network w/players as they come through to play.

◆ EAGLE \$350 (QTY 18)

Recognition will include: Company listed on INDIVIDUAL HOLE. Company representative able to greet players at sponsored hole.

◆ CLOSEST TO THE PIN \$350 (QTY 4)

◆ LONGEST DRIVE \$350 (QTY 2)

◆ LONGEST PUTT \$350 (QTY 1)

◆ FEATHER BANNER \$500

◆ GOLF BALLS W/ 1 COLOR LOGO \$1,500 (QTY 1)

◆ GOLF TOWELS W/ 1 COLOR LOGO \$1,500 (QTY 1)

◆ KOOZIE W/ LOGO \$1,000 (QTY 1)



AIA ARKANSAS 2026 EXHIBITOR CONTRACT

OCTOBER 7-9, 2026 | EMBASSY SUITES NW AR HOTEL & CONVENTION CENTER

Booth# _____

Date : _____

CC/CK# _____

PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____ CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

BOOTH OPTIONS Allied Member 10x10 Exhibit Space \$1,500 Non-Member 10x10 Exhibit Space \$3,000**Additional Booth Space \$600: Allied Member Option Only. Limited Availability - first-come, first-served
Additional Booth space DOES NOT include additional attendees**

of addtl booth _____ X\$600= _____

Please provide the names of the 2 attendees included w/ booth purchase

ON-SITE BOOTH CONTACT 1:

NAME: _____ EMAIL: _____ PHONE: _____

ON-SITE BOOTH CONTACT 2:

NAME: _____ EMAIL: _____ PHONE: _____

ONLINE REGISTRATION TO REGISTER ADDITIONAL ATTENDEES WORKING THE BOOTH WILL COME AT A LATER DATE.**TERMS & CONDITIONS**

I, the exhibiting company, agree to pay appropriate registration fees for all booth personnel in excess of the complimentary allotment. Two complimentary exhibitor badges are provided for each booth space. Prior to August 31st, the total exhibit space fee and this completed application are required to reserve exhibit space. This application becomes a binding application when the confirmation is sent to the applicant. In the event of non-payment by August 31st, the Convention Chair reserves the right to dispose of the exhibit space without liability on his/her part or the part of the Convention Committee. The Convention Committee reserves the right to make changes in the configuration of the Expo booths to achieve code requirements and general exhibitor benefits. The exhibitor agrees to comply with the Rules and Regulations governing Exhibit Contracts. No refunds will be given after August 31, 2026.

This application is subject to the conditions named below, also to all conditions under which the exhibit area is made available to AIA Arkansas, and these conditions are a part and shall be so considered. This application is also subject to all policies stated in the Rules and Regulations governing the exhibit contract. AIA Arkansas will not be responsible for loss of or damage to property belonging to an exhibiting company or its representatives caused by theft, fire, water, accident or other causes. AIA Arkansas will provide limited security during exhibitor move-in, show dates, and exhibitor move-out. It is expressly understood that the exhibiting company and its representatives agree by accepting these rules that no claim of any kind may be made against AIA Arkansas, or any of its members or its employees, for any loss, damage or destruction of goods or property, nor for any injury that may occur while in the Expo Area, nor for any damage of any nature or character whatsoever.

By signing this application, I agree that my exhibit space shall be dismantled immediately upon close of the show Friday, October 9, 2026. I have read and agree to comply with the rules and regulations governing our participation in this Expo.

I understand I am signing this application on behalf of the company I represent.

Authorized Signature: _____ Print Name: _____

PAYMENT OPTIONS & AUTHORIZATION

Amount is due in full on or before September 1, 2026. Payment may be made by credit card or check. If paying by check, make payable to AIA Arkansas.

TOTAL: \$ _____ PAYMENT TYPE: ___CHECK ___AMEX ___VISA ___MASTERCARD

NAME ON CARD: _____ CARD#: _____

BILLING ADDRESS: _____ EXP: _____ CVV: _____

CITY STATE ZIP: _____ EMAIL FOR RECEIPT: _____

AIA ARKANSAS 2026 SPONSORSHIP FORM

OCTOBER 7-9, 2026 | EMBASSY SUITES NW AR HOTEL & CONVENTION CENTER

Date: _____

CC/CK# _____

Potential Sponsors accept that sponsorships are available on a first come first serve basis; however, every effort will be made to accommodate each sponsor. Applications must include payment for full amount to reserve chosen sponsorship. All Sponsorships are due August 31, 2026.

PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____ CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP SELECTIONS(S):

<u> </u> SOLD Convention Totes \$3,500	<u> </u> Past Pres. Breakfast \$1,000	<u> </u> Speaker Dinner \$2,500
<u> </u> SOLD Lanyards \$3,000	<u> </u> Breakfast \$1,500	<u> </u> Feature Speaker \$1,250(5)
<u> </u> Walking Tour Happy Hour \$1,000	<u> </u> Break \$750	<u> </u> EPYA Speaker/Panel \$1,250(1)
<u> </u> Walking Tour Transportation \$2,500	<u> </u> Lunch \$2,500	<u> </u> Diversity Speaker/Panel \$1,250(1)

STATE GOLF TOURNAMENT

<u> </u> Presenting \$4,000	<u> </u> Longest Drive \$350(2)	<u> </u> Golf Balls \$1,500(1)
<u> </u> Lunch \$2,500	<u> </u> Closest to Pin \$350(4)	<u> </u> Koozie \$1,000(1)
<u> </u> Margarita Hole \$1,000(1)	<u> </u> Longest Putt \$350(1)	<u> </u> Feather Banner \$500
<u> </u> Double Eagle \$1,000(4)	<u> </u> Putting Contest \$750(1)	
<u> </u> Eagle \$350(18)	<u> </u> Golf Towels \$1,500(1)	

PECHA KUCHA

<u> </u> Premier \$1,000	<u> </u> Major \$500	<u> </u> Supporter \$250
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ANTE UP: CASINO NIGHT RECEPTION—FRIDAY

<u> </u> Royal Flush \$3,500	<u> </u> Dealers Choice Table \$1,000	<u> </u> Poker Chip Sponsor \$500
<u> </u> Bar Sponsor \$2,500(2)	<u> </u> Photo Booth \$1,000	<u> </u> Raffle Prize Sponsor \$200

DESIGN AWARDS CELEBRATION

<u> </u> Keystone \$5,000	<u> </u> Sustaining \$1,000	<u> </u> Bar Sponsor \$3,000
<u> </u> Supporting \$2,500	<u> </u> Contributor \$500	<u> </u> Video Sponsor \$3,000

PAYMENT OPTIONS & AUTHORIZATIONTOTAL: \$ _____ PAYMENT TYPE: CHECK AMEX VISA MASTERCARD

NAME ON CARD: _____

CARD#: _____

BILLING ADDRESS: _____

EXP: _____ CVV: _____

CITY STATE ZIP: _____

EMAIL FOR RECEIPT: _____