

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

**f
or
SMITH**

AIA **Arkansas Convention 2024**

Fort Smith · October 9th – 11th

FORT SMITH CONVENTION CENTER
55 S 7TH STREET, FORT SMITH 72901

WHY EXHIBIT?

When you partner with us, you send a clear message to Arkansas architects that you support their industry while meeting your marketing objectives, engaging prospective clients and growing sales.

Our sponsorship packages offer a variety of benefits to meet your marketing needs. This is THE opportunity of the year to engage the leadership of Arkansas's design and construction community.

Be sure you showcase the best of what you offer, exchange information and build valuable relationships!

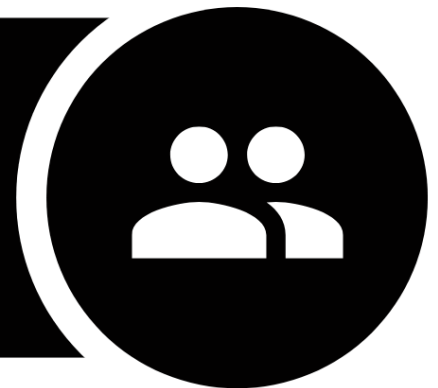


EXHIBIT INFORMATION

The 2024 AIAAR State Convention & Expo will be held at the Fort Smith Convention Center in Fort Smith, Arkansas.

SPONSORSHIPS

Not Interested in a booth? Partner with us as a sponsor!



LODGING

WYNDHAM FORT SMITH

700 ROGERS AVE, FORT SMITH, AR 72901 | (479)783-1000

Rate of \$129++ per night at the Wyndham Fort Smith for reservations made by **September 9, 2024** (*subject to availability*).

BE SURE TO MENTION AIA ARKANSAS WHEN MAKING ROOM RESERVATIONS

EXHIBITOR BOOTHS

October 9-11, 2024 | Hall B
Fort Smith Convention Center

BOOTH SIZE(ft)	AIAAR ALLIED MEMBER	NON-MEMBER
10x10	\$1,500	\$3,000

included with exhibitor booth:

- One 10x10 pipe & drape exhibit space
- Company ID sign
- Two Exhibitor/Full Event Registration
- One 6' table & two chairs

Booth assignment is based on date of receipt of contract and payment, and proximity to competitive or conflicting organizations.

♦ *AIA Arkansas Allied Members receive priority booth selection.*

No space can be held without payment. Early reservations are encouraged. Confirmation of booth reservations will be made promptly.

Additional booth space may be purchased for \$600 (**does NOT include additional attendees**)

**** Exhibit price does NOT include internet/ wifi, material handling, labor or shipping to or from exhibit hall**

Decorator & Electrical Services: Information regarding these services will be included in the exhibitor kit sent about 6 weeks prior to the expo.

Luncheon: Lunch and beverages will be served in the Expo hall on Thursday & Friday for all conference attendees, including exhibitors.

Attendance Prizes: To encourage attendance at the Expo, exhibitors may want to offer an attendance prize. Only Design Professionals who are present will be eligible to win. Exhibitors shall notify the AIAAR office of their intent to furnish a prize.

EXHIBITOR SCHEDULE

Registration & Move In Hours

Wednesday, October 9th	12:00pm-5:00pm
Thursday, October 10th	8:00am-11:00am

*** Times are subject to change

Exhibition Hours

Thursday, October 10th	12:00pm-4:00pm
Friday, October 11th	8:00am-2:30pm

Move Out

Friday, October 11th	3:00pm-6:00pm
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QUESTIONS?

Contact
AIA Arkansas
501-661-1111
info@aiaar.org

SPONSORSHIP OPPORTUNITIES

CONVENTION TOTE BAGS ~~SOLD~~ **\$3,500**

Have your company logo alongside the AIAAR convention logo on a reusable tote bag.

sponsor: Bernhard

BADGE LANYARD ~~SOLD~~ **\$3,000**

All registered attendees are required to wear their badge during official Convention events. This is an exclusive sponsorship.

sponsor: Baldwin & Shell Construction

MEALS/ BREAKS **Varies**

Attendees always appreciate the food and beverage provided during the event. Signage during the sponsored breakfast, lunch or break will recognize the sponsor(s) as well as recognize them on all event sponsor listings

◆ **BREAKFAST** contribution **\$1,500ea**

sponsor: LS Reps, Nabholz

◆ **BREAK** contribution **\$750ea**

◆ **LUNCH** contribution **\$2,500ea**

ARCHITECT AS ARTIST SPONSOR **\$500ea**

Sponsor this year's design build competition! Logo Recognition on website, social media, emails as well as signage.

BIKITECTURE SPONSOR **\$500ea**

Gain recognition by sponsoring this year's ride! Recognition on all promotional materials, email, print materials, website & social media. Option to distribute promotional materials to tour attendees.

sponsor: Cadence Insurance, Entegrity Energy Partners

WALKING TOUR SPONSOR **\$1000**

Join attendees on the Walking Tour of downtown Ft. Smith and take advantage of travel time by distributing company information and engaging with participants.

PAST PRESIDENT'S BREAKFAST **\$1000**

Exclusive sponsor of this invitation-only event, you will be recognized on all invitations that are sent out to every AIAAR Past President as well as signage at the event.

PECHA KUCHA **Varies**

The EPYA Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.

- ◆ **Premier** **\$1,000**
- ◆ **Major** **\$500**
- ◆ **Supporter** **\$250**

SPEAKER SPONSOR **\$1,250ea**

This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

FEATURED SPEAKER DINNER **\$2,500**

The Speakers' Dinner is an invitation-only event held Thursday evening. Sponsorship acknowledgement during the Speakers Dinner

- ◆ Two tickets to Featured Speakers Dinner
- ◆ Sponsorship recognition on all event sponsor listings

WELCOME RECEPTION **Varies**

The opening night reception for all convention attendees.

◆ **Entertainment Sponsor** **\$3,000** (qty1)

◆ ~~SOLD~~ **Bar Sponsor** **\$2,500** (0/2)

sponsors: Corporate Tax Advisors, LS Reps

◆ **Buffet Sponsor** **\$2,500** (qty2)

DESIGN AWARDS CELEBRATION **Varies**

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence.

- ◆ **Keystone** **\$5,000**
- ◆ **Supporting** **\$2,500**
- ◆ **Sustaining** **\$1,000**
- ◆ **Contributor** **\$500**
- ◆ **Bar Sponsor** **\$3,000**
- ◆ **Video Sponsor** **\$3,000**

GOLF TOURNAMENT **Varies**

This event brings together architects, builders, engineers and other building professionals for a relaxing and fun day of golf, networking... and yes, a drink or two. Sponsorship recognition on all event sponsor listings.

- ◆ **Presenting Sponsor** **\$4,000**
- ◆ **Lunch Sponsor** **\$2,500**
- ◆ ~~Margarita Hole~~ **\$1,000**
- ◆ ~~Double Eagle~~ **\$1,000**
- ◆ ~~Putting Contest~~ **\$750**
- ◆ **Eagle** **\$350**
- ◆ **Longest Drive** **\$350**
- ◆ ~~Closest to Pin~~ **\$350**
- ◆ **Longest Putt** **\$350**
- ◆ ~~Golf Towels~~ **\$1,500**
- ◆ ~~Golf Balls~~ **\$1,500**
- ◆ ~~Koozie~~ **\$1,000**



SPEAKER SPONSOR



This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

Speaker Sponsorship \$1,250

- Logo on event invitation and web listing
- Logo on-screen at the start of event
- Introduction to audience at event
- Opportunity to present remarks about your company at the start of the event
- Recognition in follow-up email to attendees for each event

Speaker Sponsor Categories:

- Featured Speaker (2 available) *sponsor: Phoenix Contractors*
- ~~Emerging Professional/Young Architects Panel~~ *sponsor: Evo Business Environments*
- Diversity Voices of Practice Panel/Speaker (1 available)

PECHA KUCHA AFTERPARTY

The Emerging Professionals/Young Architects Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.

This celebration revolves around the fast-paced presentation style, Pecha Kucha, where AIA members develop and share informative and often humorous slideshows of their interests with those in attendance. As a sponsor, your company will be recognized on all printed and digital references. Your company will also be given the opportunity to present remarks about your services at the start of the event.

Sponsor Levels:

- Premier \$1,000**
- Major \$500**
- Supporter \$250**

Premier Sponsors: Malmstrom-White, LS Reps, Evo Business Environments, Entegrity Energy Partners, Nabholz

Major Sponsor: Cadence Insurance, Insight Engineering

DESIGN AWARDS CELEBRATION

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence. This year's Design Awards event is Friday, October 11th in Fort Smith, AR.

Design Award Support Tiers:

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Keystone \$5,000

Includes four tickets to the event

Supporting \$2,500

Includes two tickets to the event

Sustaining \$1,000

Includes one ticket to the event

Contributor \$500

No tickets included

Bar Sponsor \$3,000

Includes two tickets to the event

Video Sponsor \$3,000

Includes two tickets to the event



STATE GOLF TOURNAMENT

October 9, 2024 | Hardscrabble Golf Course

Registration:10:30am | Lunch:11am | Shotgun Start: Noon

This is your invitation to support and participate in the AIA Arkansas Annual Golf Tournament. This is a 4-man scramble tournament that golfers from the architecture industry throughout the state look forward to this opportunity to gather with their peers for a day of golf, food, socializing and competition!

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Sponsor categories:

◆ PRESENTING SPONSOR \$4,000

Recognition will include: Company listed as PRESENTING SPONSOR/19TH HOLE SPONSOR. TEAM REGISTRATION included.

◆ LUNCH SPONSOR \$2,500

Recognition will include: Company listed as LUNCH SPONSOR, in marketing emails, as well as recognition at the event, on website social media.

◆ ~~MARGARITA HOLE SPONSOR \$1,000~~ *sponsor: Evo Business Environments*

Company Representative(s) will welcome golfers and offer them a margarita as they putt using a lime for a chance to win. Record closet to the pin/hole in one putt(s). Recognition will include: Company listed as MARGARITA HOLE SPONSOR

◆ ~~DOUBLE EAGLE \$1,000 (QTY 4)~~ *sponsors: HP Engineering, Missco, Premier Lighting, Core States Group*

Recognition will include: Company listed on sponsored BEVERAGE CART. Company rep allowed to drive the sponsored beverage cart.

◆ ~~PUTTING CONTEST \$750~~ *sponsor: Cadence Insurance*

Recognition will include: Company listed on sign at putting green, Company representative to work the contest & network w/players as they come through to play.

◆ EAGLE \$350 (QTY 18)

sponsors: Acme Brick, Cambria Quartz Surfaces, CR Crawford, Innovative Business Interiors, J.E. Allen Co., Missco, Premier Lighting

Recognition will include: Company listed on INDIVIDUAL HOLE. Company representative able to greet players at sponsored hole.

◆ ~~CLOSEST TO THE PIN \$350 (QTY 4)~~ *sponsors: LS Reps, Performance Surfaces, McClelland, Bell & McCoy*

◆ ~~LONGEST DRIVE \$350 (QTY 2)~~ *sponsors: Flintco, Halff*

◆ ~~LONGEST PUTT \$350 (QTY 1)~~ *sponsor: Innovative Business Interiors*

◆ ~~GOLF BALLS W/ 1 COLOR LOGO \$1,500~~ *sponsor: Evo Business Environments*

◆ ~~GOLF TOWELS W/ 1 COLOR LOGO \$1,500~~ *sponsor: Wallace Design Collective*

◆ ~~KOOZIE W/ LOGO \$1,000~~ *sponsor: HSA Engineering*

HARDSCRABBLE GOLF COURSE
5211 Cliff Drive, Fort Smith 72902

AIA ARKANSAS 2024 EXHIBITOR CONTRACT

OCTOBER 9-11, 2024 | FORT SMITH CONVENTION CENTER

Booth# _____

Date : _____

CC/CK# _____

PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____ CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

BOOTH OPTIONS **Allied Member 10x10 Exhibit Space \$1,500** **Non-Member 10x10 Exhibit Space \$3,000**

Allied Member Level: _____ (must be an AR Allied Member to receive discounted rate)

Additional Booth Space \$600: Allied Member Option Only. Limited Availability - first-come, first-served
Additional Booth space DOES NOT include additional attendees

of addtl booth _____ X\$600= _____

Please provide the names of the 2 attendees included w/ booth purchase

ONSITE BOOTH CONTACT 1:

NAME: _____ EMAIL: _____ PHONE: _____

ONSITE BOOTH CONTACT 2:

NAME: _____ EMAIL: _____ PHONE: _____

ONLINE REGISTRATION TO REGISTER ADDITIONAL ATTENDEES WORKING THE BOOTH WILL COME AT A LATER DATE.**TERMS & CONDITIONS**

I, the exhibiting company, agree to pay appropriate registration fees for all booth personnel in excess of the complimentary allotment. Two complimentary exhibitor badges are provided for each booth space. Prior to August 31st, the total exhibit space fee and this completed application are required to reserve exhibit space. This application becomes a binding application when the confirmation is sent to the applicant. In the event of non-payment by August 31st, the Convention Chair reserves the right to dispose of the exhibit space without liability on his/her part or the part of the Convention Committee. The Convention Committee reserves the right to make changes in the configuration of the Expo booths to achieve code requirements and general exhibitor benefits. The exhibitor agrees to comply with the Rules and Regulations governing Exhibit Contracts. No refunds will be given after August 31, 2024.

This application is subject to the conditions named below, also to all conditions under which the exhibit area is made available to AIA Arkansas, and these conditions are a part and shall be so considered. This application is also subject to all policies stated in the Rules and Regulations governing the exhibit contract. AIA Arkansas will not be responsible for loss of or damage to property belonging to an exhibiting company or its representatives caused by theft, fire, water, accident or other causes. AIA Arkansas will provide limited security during exhibitor move-in, show dates, and exhibitor move-out. It is expressly understood that the exhibiting company and its representatives agree by accepting these rules that no claim of any kind may be made against AIA Arkansas, or any of its members or its employees, for any loss, damage or destruction of goods or property, nor for any injury that may occur while in the Expo Area, nor for any damage of any nature or character whatsoever.

PAYMENT OPTIONS & AUTHORIZATION

Amount is due in full on or before September 1, 2024. Payment may be made by credit card or check. If paying by check,

TOTAL: \$ _____ **PAYMENT TYPE:** ___CHECK ___AMEX ___VISA ___MASTERCARD

NAME ON CARD: _____ CARD#: _____

BILLING ADDRESS: _____ EXP: _____ CVV: _____

CITY STATE ZIP: _____ EMAIL FOR RECEIPT: _____

By signing this application, I agree that my exhibit space shall be dismantled immediately upon close of the show Friday, October 11, 2024. I have read and agree to comply with the rules and regulations governing our participation in this Expo. I understand I am signing this application on behalf of the company I represent.

Authorized Signature: _____ Print Name: _____

Send completed forms via email to info@aiaar.org or mail to 312 S Pulaski St., Little Rock, AR 72201

DEADLINE: AUGUST 31, 2024

AIA ARKANSAS 2024 SPONSORSHIP FORM

OCTOBER 9-11, 2024 | FORT SMITH CONVENTION CENTER

Date: _____

CC/CK# _____

Potential Sponsors accept that sponsorships are available on a first come first serve basis; however, every effort will be made to accommodate each sponsor. Applications must include payment for full amount to reserve chosen sponsorship. All Sponsorships are due August 31, 2024.

PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____ CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP SELECTIONS(S):

SOLD Convention Totes \$3,500	_____ Past Pres. Breakfast \$1,000	_____ Feature Speaker \$1,250(3)
SOLD Lanyards \$3,000	_____ Breakfast \$1,500	SOLD EPYA Speaker/Panel \$1,250(1)
_____ Architect as Artist \$500	_____ Break \$750	_____ Diversity Speaker/Panel \$1,250(1)
_____ Bikitecture \$500	_____ Lunch \$2,500	
_____ Walking Tour \$1,000	_____ Speaker Dinner \$2,500	

STATE GOLF TOURNAMENT

_____ Presenting \$4,000	_____ Eagle \$350(18)	SOLD Putting Contest \$750
_____ Lunch \$2,500	SOLD Longest Drive \$350(2)	SOLD Golf Towels \$1,500
SOLD Margarita Hole \$1,000(1)	SOLD Closest to Pin \$350(4)	SOLD Golf Balls \$1,500
SOLD Double Eagle \$1,000(4)	SOLD Longest Putt \$350(1)	SOLD Koozie \$1,000

WELCOME RECEPTION

_____ Entertainment \$3,000	SOLD Bar Sponsor \$2,500(0/2)	_____ Buffet Sponsor \$2,500(2)
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PECHA KUCHA AFTERPARTY

_____ Premier \$1,000	_____ Major \$500	_____ Supporter \$250
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DESIGN AWARDS CELEBRATION

_____ Keystone \$5,000	_____ Sustaining \$1,000	_____ Bar Sponsor \$3,000
_____ Supporting \$2,500	_____ Contributor \$500	_____ Video Sponsor \$3,000

PAYMENT OPTIONS & AUTHORIZATION

TOTAL: \$ _____ PAYMENT TYPE: ___ CHECK ___ AMEX ___ VISA ___ MASTERCARD

NAME ON CARD: _____

CARD#: _____

BILLING ADDRESS: _____

EXP: _____ CVV: _____

CITY STATE ZIP: _____

EMAIL FOR RECEIPT: _____