

# ***EXHIBITOR & SPONSORSHIP OPPORTUNITIES***

**f  
or  
SMITH**

**AIA** **Arkansas Convention 2024**

Fort Smith · October 9<sup>th</sup> – 11<sup>th</sup>

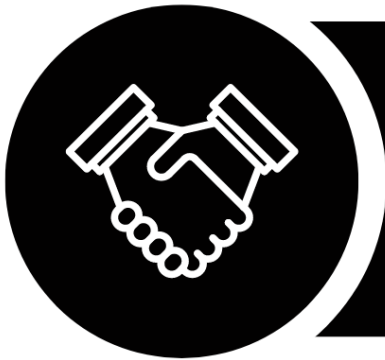
**FORT SMITH CONVENTION CENTER**  
55 S 7TH STREET, FORT SMITH 72901

## WHY EXHIBIT?

When you partner with us, you send a clear message to Arkansas architects that you support their industry while meeting your marketing objectives, engaging prospective clients and growing sales.

Our sponsorship packages offer a variety of benefits to meet your marketing needs. This is THE opportunity of the year to engage the leadership of Arkansas's design and construction community.

Be sure you showcase the best of what you offer, exchange information and build valuable relationships!

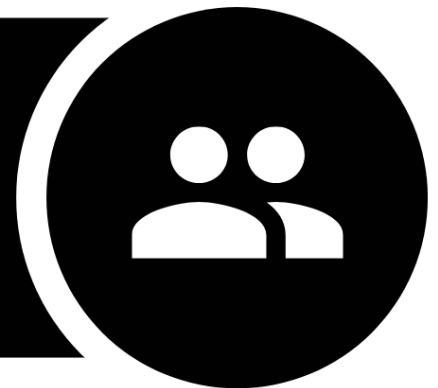


### EXHIBIT INFORMATION

The 2024 AIAAR State Convention & Expo will be held at the Fort Smith Convention Center in Fort Smith, Arkansas.

### SPONSORSHIPS

Not Interested in a booth? Partner with us as a sponsor!



## LODGING

### WYNDHAM FORT SMITH

700 ROGERS AVE, FORT SMITH, AR 72901 | (479)783-1000

Rate of \$129++ per night at the Wyndham Fort Smith for reservations made by **September 9, 2024** (*subject to availability*).

BE SURE TO MENTION AIA ARKANSAS WHEN MAKING ROOM RESERVATIONS

# EXHIBITOR BOOTHS

October 9-11, 2024 | Hall A/B/C  
Fort Smith Convention Center

| BOOTH SIZE(ft) | AIAAR ALLIED MEMBER | NON-MEMBER |
|----------------|---------------------|------------|
| 10x10          | \$1,500             | \$3,000    |

**included with exhibitor booth:**

- One 10x10 pipe & drape exhibit space
- Company ID sign
- Two Exhibitor/Full Event Registration
- One 6' table & two chairs

Booth assignment is based on date of receipt of contract and payment, and proximity to competitive or conflicting organizations.

♦ *AIA Arkansas Allied Members receive priority booth selection.*

No space can be held without payment. Early reservations are encouraged. Confirmation of booth reservations will be made promptly.

Additional booth space may be purchased for \$600 (**does NOT include additional attendees**)

**\*\* Exhibit price does NOT include internet/ wifi, material handling, labor or shipping to or from exhibit hall**

**Decorator & Electrical Services:** Information regarding these services will be included in the exhibitor kit sent about 6 weeks prior to the expo.

**Luncheon:** Lunch and beverages will be served in the Expo hall on Thursday & Friday for all conference attendees, including exhibitors.

**Attendance Prizes:** To encourage attendance at the Expo, exhibitors may want to offer an attendance prize. Only Design Professionals who are present will be eligible to win. Exhibitors shall notify the AIAAR office of their intent to furnish a prize.

## EXHIBITOR SCHEDULE

**Registration & Move In Hours**

|                        |                |
|------------------------|----------------|
| Wednesday, October 9th | 12:00pm-5:00pm |
| Thursday, October 10th | 8:00am-11:00am |

\*\*\* Times are subject to change

**Exhibition Hours**

|                        |                |
|------------------------|----------------|
| Thursday, October 10th | 12:00pm-4:00pm |
| Friday, October 11th   | 8:00am-2:30pm  |

**Move Out**

|                      |               |
|----------------------|---------------|
| Friday, October 11th | 3:00pm-6:00pm |
|----------------------|---------------|

**QUESTIONS?**

Contact  
AIA Arkansas  
501-661-1111  
[info@aiaar.org](mailto:info@aiaar.org)

# SPONSORSHIP OPPORTUNITIES

## **CONVENTION TOTE BAGS** **SOLD** **\$3,500**

Have your company logo alongside the AIAAR convention logo on a reusable tote bag.

*sponsor:* Bernhard

## **BADGE LANYARD** **SOLD** **\$3,000**

All registered attendees are required to wear their badge during official Convention events. This is an exclusive sponsorship.

*sponsor:* Baldwin & Shell Construction

## **MEALS/ BREAKS** **Varies**

Attendees always appreciate the food and beverage provided during the event. Signage during the sponsored breakfast, lunch or break will recognize the sponsor(s) as well as recognize them on all event sponsor listings

◆ **BREAKFAST** contribution **\$1,500ea**

*sponsor:* LS Reps, Nabholz

◆ **BREAK** contribution **\$750ea**

◆ **LUNCH** contribution **\$2,500ea**

## **ARCHITECT AS ARTIST SPONSOR** **\$500ea**

Sponsor this year's design build competition! Logo Recognition on website, social media, emails as well as signage.

## **BIKITECTURE SPONSOR** **\$500ea**

Gain recognition by sponsoring this year's ride! Recognition on all promotional materials, email, print materials, website & social media. Option to distribute promotional materials to tour attendees.

*sponsor:* Cadence Insurance, Entegrity Energy Partners

## **WALKING TOUR SPONSOR** **\$1000**

Join attendees on the Walking Tour of downtown Ft. Smith and take advantage of travel time by distributing company information and engaging with participants.

## **PAST PRESIDENT'S BREAKFAST** **\$1000**

Exclusive sponsor of this invitation-only event, you will be recognized on all invitations that are sent out to every AIAAR Past President as well as signage at the event.

## **PECHA KUCHA** **Varies**

The EPYA Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.

◆ **Premier** **\$1,000**

*sponsor:* Malmstrom-White, LS Reps, Evo, Entegrity Energy

◆ **Major** **\$500**

*sponsor:* Cadence Insurance

◆ **Supporter** **\$250**

## **SPEAKER SPONSOR** **\$1,250ea**

This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

## **FEATURED SPEAKER DINNER** **\$2,500**

The Speakers' Dinner is an invitation-only event held Thursday evening. Sponsorship acknowledgement during the Speakers Dinner

- ◆ Two tickets to Featured Speakers Dinner
- ◆ Sponsorship recognition on all event sponsor listings

## **WELCOME RECEPTION** **Varies**

The opening night reception for all convention attendees.

◆ **Entertainment Sponsor** **\$3,000** (qty1)

◆ **Bar Sponsor** **\$2,500** (0/2)

*sponsors:* Corporate Tax Advisors, LS Reps

◆ **Buffet Sponsor** **\$2,500** (qty2)

## **DESIGN AWARDS CELEBRATION** **Varies**

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence.

- ◆ **Keystone** **\$5,000**
- ◆ **Supporting** **\$2,500**
- ◆ **Sustaining** **\$1,000**
- ◆ **Contributor** **\$500**
- ◆ **Bar Sponsor** **\$3,000**
- ◆ **Video Sponsor** **\$3,000**

## **GOLF TOURNAMENT** **Varies**

This event brings together architects, builders, engineers and other building professionals for a relaxing and fun day of golf, networking... and yes, a drink or two. Sponsorship recognition on all event sponsor listings.

- ◆ **Presenting Sponsor** **\$4,000**
- ◆ **Lunch Sponsor** **\$2,500**
- ◆ **Margarita Hole** **\$1,000**
- ◆ **Double Eagle** **\$1,000**
- ◆ **Putting Contest** **\$750**
- ◆ **Eagle** **\$350**
- ◆ **Longest Drive** **\$350**
- ◆ **Closest to Pin** **\$350**
- ◆ **Longest Putt** **\$350**
- ◆ **Golf Towels** **\$1,500**
- ◆ **Golf Balls** **\$1,500**
- ◆ **Koozie** **\$1,000**



# SPEAKER SPONSOR



This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

## Speaker Sponsorship \$1,250

- Logo on event invitation and web listing
- Logo on-screen at the start of event
- Introduction to audience at event
- Opportunity to present remarks about your company at the start of the event
- Recognition in follow-up email to attendees for each event

## Speaker Sponsor Categories:

- Featured Speaker (5 available)
- Emerging Professional/Young Architects Panel/Speaker (1 available)
- Diversity Voices of Practice Panel/Speaker (1 available)

---

# PECHA KUCHA AFTERPARTY

The Emerging Professionals/Young Architects Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.

This celebration revolves around the fast-paced presentation style, Pecha Kucha, where AIA members develop and share informative and often humorous slideshows of their interests with those in attendance. As a sponsor, your company will be recognized on all printed and digital references. Your company will also be given the opportunity to present remarks about your services at the start of the event.

## Sponsor Levels:

- Premier \$1,000**
- Major \$500**
- Supporter \$250**

*Premier Sponsors: Malmstrom-White, LS Reps, Evo Business Environments, Entegrity Energy Partners, Nabholz*

*Major Sponsor: Cadence Insurance*

# DESIGN AWARDS CELEBRATION

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence. This year's Design Awards event is Friday, October 11th in Fort Smith, AR.

## Design Award Support Tiers:

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

**Keystone \$5,000**

Includes four tickets to the event

**Supporting \$2,500**

Includes two tickets to the event

**Sustaining \$1,000**

Includes one ticket to the event

**Contributor \$500**

No tickets included

**Bar Sponsor \$3,000**

Includes two tickets to the event

**Video Sponsor \$3,000**

Includes two tickets to the event



# STATE GOLF TOURNAMENT

October 9, 2024 | Hardscrabble Golf Course

Registration:10:30am | Lunch:11am | Shotgun Start: Noon

This is your invitation to support and participate in the AIA Arkansas Annual Golf Tournament. This is a 4-man scramble tournament that golfers from the architecture industry throughout the state look forward to this opportunity to gather with their peers for a day of golf, food, socializing and competition!

**All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.**

## Sponsor categories:

### ◆ PRESENTING SPONSOR \$4,000

Recognition will include: Company listed as PRESENTING SPONSOR/19TH HOLE SPONSOR. TEAM REGISTRATION included.

### ◆ LUNCH SPONSOR \$2,500

Recognition will include: Company listed as LUNCH SPONSOR, in marketing emails, as well as recognition at the event, on website social media.

### ◆ ~~MARGARITA HOLE SPONSOR \$1,000~~ *sponsor: Evo Business Environments*

Company Representative(s) will welcome golfers and offer them a margarita as they putt using a lime for a chance to win. Record closet to the pin/hole in one putt(s). Recognition will include: Company listed as MARGARITA HOLE SPONSOR

### ◆ DOUBLE EAGLE \$1,000 (QTY 1/4) *sponsors: HP Engineering, Missco, Premier Lighting*

Recognition will include: Company listed on sponsored BEVERAGE CART. Company rep allowed to drive the sponsored beverage cart.

### ◆ ~~PUTTING CONTEST \$750~~ *sponsor: Cadence Insurance*

Recognition will include: Company listed on sign at putting green, Company representative to work the contest & network w/players as they come through to play.

### ◆ EAGLE \$350 (QTY 14/18) *sponsors: CR Crawford, J.E. Allen Co., Missco, Premier Lighting*

Recognition will include: Company listed on INDIVIDUAL HOLE. Company representative able to greet players at sponsored hole.

### ◆ CLOSEST TO THE PIN \$350 (QTY 2/4) *sponsor: LS Reps, Performance Surfaces*

### ◆ LONGEST DRIVE \$350 (QTY 2)

### ◆ LONGEST PUTT \$350 (QTY 1)

### ◆ ~~GOLF BALLS W/ 1 COLOR LOGO \$1,500~~ *sponsor: Evo Business Environments*

### ◆ GOLF TOWELS W/ 1 COLOR LOGO \$1,500

### ◆ ~~KOOZIE W/ LOGO \$1,000~~ *sponsor: HSA Engineering*

**HARDSCRABBLE GOLF COURSE**  
5211 Cliff Drive, Fort Smith 72902

**AIA ARKANSAS 2024 EXHIBITOR CONTRACT**

OCTOBER 9-11, 2024 | FORT SMITH CONVENTION CENTER

Booth# \_\_\_\_\_

Date : \_\_\_\_\_

CC/CK# \_\_\_\_\_

PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**BOOTH OPTIONS** **Allied Member 10x10 Exhibit Space \$1,500**       **Non-Member 10x10 Exhibit Space \$3,000**

Allied Member Level: \_\_\_\_\_ (must be an AR Allied Member to receive discounted rate)

**Additional Booth Space \$600: Allied Member Option Only. Limited Availability - first-come, first-served**  
**Additional Booth space DOES NOT include additional attendees**

# of addtl booth \_\_\_\_\_ X\$600= \_\_\_\_\_

Please provide the names of the 2 attendees included w/ booth purchase

**ONSITE BOOTH CONTACT 1:**

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**ONSITE BOOTH CONTACT 2:**

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**ONLINE REGISTRATION TO REGISTER ADDITIONAL ATTENDEES WORKING THE BOOTH WILL COME AT A LATER DATE.****TERMS & CONDITIONS**

I, the exhibiting company, agree to pay appropriate registration fees for all booth personnel in excess of the complimentary allotment. Two complimentary exhibitor badges are provided for each booth space. Prior to August 31st, the total exhibit space fee and this completed application are required to reserve exhibit space. This application becomes a binding application when the confirmation is sent to the applicant. In the event of non-payment by August 31st, the Convention Chair reserves the right to dispose of the exhibit space without liability on his/her part or the part of the Convention Committee. The Convention Committee reserves the right to make changes in the configuration of the Expo booths to achieve code requirements and general exhibitor benefits. The exhibitor agrees to comply with the Rules and Regulations governing Exhibit Contracts. No refunds will be given after August 31, 2024.

This application is subject to the conditions named below, also to all conditions under which the exhibit area is made available to AIA Arkansas, and these conditions are a part and shall be so considered. This application is also subject to all policies stated in the Rules and Regulations governing the exhibit contract. AIA Arkansas will not be responsible for loss of or damage to property belonging to an exhibiting company or its representatives caused by theft, fire, water, accident or other causes. AIA Arkansas will provide limited security during exhibitor move-in, show dates, and exhibitor move-out. It is expressly understood that the exhibiting company and its representatives agree by accepting these rules that no claim of any kind may be made against AIA Arkansas, or any of its members or its employees, for any loss, damage or destruction of goods or property, nor for any injury that may occur while in the Expo Area, nor for any damage of any nature or character whatsoever.

**PAYMENT OPTIONS & AUTHORIZATION**

Amount is due in full on or before September 1, 2024. Payment may be made by credit card or check. If paying by check,

**TOTAL: \$** \_\_\_\_\_ **PAYMENT TYPE:** \_\_\_CHECK \_\_\_AMEX \_\_\_VISA \_\_\_MASTERCARD

NAME ON CARD: \_\_\_\_\_ CARD#: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

CITY STATE ZIP: \_\_\_\_\_ EMAIL FOR RECEIPT: \_\_\_\_\_

By signing this application, I agree that my exhibit space shall be dismantled immediately upon close of the show Friday, October 11, 2024. I have read and agree to comply with the rules and regulations governing our participation in this Expo. I understand I am signing this application on behalf of the company I represent.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Send completed forms via email to [info@aiaar.org](mailto:info@aiaar.org) or mail to 312 S Pulaski St., Little Rock, AR 72201

DEADLINE: AUGUST 31, 2024



**AIA ARKANSAS 2024 SPONSORSHIP FORM**

OCTOBER 9-11, 2024 | FORT SMITH CONVENTION CENTER

Date: \_\_\_\_\_

CC/CK# \_\_\_\_\_

Potential Sponsors accept that sponsorships are available on a first come first serve basis; however, every effort will be made to accommodate each sponsor. Applications must include payment for full amount to reserve chosen sponsorship. All Sponsorships are due August 31, 2024.

## PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**SPONSORSHIP SELECTIONS(S):**

|   |   |   |
|---|---|---|
| <input type="checkbox"/> <b>SOLD</b> Convention Totes \$3,500 | <input type="checkbox"/> Past Pres. Breakfast \$1,000 | <input type="checkbox"/> Feature Speaker \$1,250(5)         |
| <input type="checkbox"/> <b>SOLD</b> Lanyards \$3,000         | <input type="checkbox"/> Breakfast \$1,500            | <input type="checkbox"/> EPYA Speaker/Panel \$1,250(1)      |
| <input type="checkbox"/> Architect as Artist \$500            | <input type="checkbox"/> Break \$750                  | <input type="checkbox"/> Diversity Speaker/Panel \$1,250(1) |
| <input type="checkbox"/> Bikitecture \$500                    | <input type="checkbox"/> Lunch \$2,500                |   |
| <input type="checkbox"/> Walking Tour \$1,000                 | <input type="checkbox"/> Speaker Dinner \$2,500       |   |

## STATE GOLF TOURNAMENT

|   |  |   |
|---|--|---|
| <input type="checkbox"/> Presenting \$4,000                               | <input type="checkbox"/> Eagle \$350(14/18)        | <input checked="" type="checkbox"/> <b>SOLD</b> Putting Contest \$750 |
| <input type="checkbox"/> Lunch \$2,500                                    | <input type="checkbox"/> Longest Drive \$350(2)    | <input type="checkbox"/> Golf Towels \$1,500                          |
| <input checked="" type="checkbox"/> <b>SOLD</b> Margarita Hole \$1,000(1) | <input type="checkbox"/> Closest to Pin \$350(2/4) | <input checked="" type="checkbox"/> <b>SOLD</b> Golf Balls \$1,500    |
| <input type="checkbox"/> Double Eagle \$1,000(2/4)                        | <input type="checkbox"/> Longest Putt \$350(1)     | <input checked="" type="checkbox"/> <b>SOLD</b> Koozie \$1,000        |

## WELCOME RECEPTION

|  |  |  |
|--|--|--|
| <input type="checkbox"/> Entertainment \$3,000 | <input checked="" type="checkbox"/> <b>SOLD</b> Bar Sponsor \$2,500(0/2) | <input type="checkbox"/> Buffet Sponsor \$2,500(2) |
|--|--|--|

## PECHA KUCHA AFTERPARTY

|  |                                      |  |
|--|--------------------------------------|--|
| <input type="checkbox"/> Premier \$1,000 | <input type="checkbox"/> Major \$500 | <input type="checkbox"/> Supporter \$250 |
|--|--------------------------------------|--|

## DESIGN AWARDS CELEBRATION

|   |   |  |
|---|---|--|
| <input type="checkbox"/> Keystone \$5,000   | <input type="checkbox"/> Sustaining \$1,000 | <input type="checkbox"/> Bar Sponsor \$3,000   |
| <input type="checkbox"/> Supporting \$2,500 | <input type="checkbox"/> Contributor \$500  | <input type="checkbox"/> Video Sponsor \$3,000 |

**PAYMENT OPTIONS & AUTHORIZATION**TOTAL: \$ \_\_\_\_\_ PAYMENT TYPE:  CHECK  AMEX  VISA  MASTERCARD

NAME ON CARD: \_\_\_\_\_

CARD#: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

CITY STATE ZIP: \_\_\_\_\_

EMAIL FOR RECEIPT: \_\_\_\_\_