



# BUILD BETTER. SAVE MORE.



## Entergy Arkansas New Construction Incentives

### Invest with confidence

For new construction projects, few investments pay off more than energy efficiency. Not only is it affordable and enhances the work environment, but high-performance buildings can improve air quality and lessen your impact on the environment.

Too often, energy efficiency is the first casualty of a value-engineered building. While these buildings can come with lower initial price tags, the short-term savings are often far outweighed by increased energy and maintenance costs. In fact, a certified high-performance building is valued 4% higher per square foot.\*

\*Source: McGraw Hill Construction

## Why build better?



Lower operating and maintenance costs.



Increase sales cycle speed, demand and price.



Improve air quality and comfort for occupants.



Increase productivity and satisfaction of occupants.



Reinvest savings into future business initiatives.



Gain recognition through building certifications.





## Benefits Beyond Energy Savings



### Industrial/Manufacturing Facilities

- Increased capacity at a lower cost.
- Reduced downtime.
- Boosted safety and improved productivity.



### Hospitals

- More daylight.
- Better air quality.
- Efficient heating and cooling.



### Grocery Stores

- Efficient refrigeration.
- Durable, low-heat lighting.
- Increased customer satisfaction.



### Commercial Office Buildings

- Higher rental rates.
- Reduced operating costs.
- Increased asset value.

## How We Can Help

From LEDs that use only a third of the energy of standard lighting to high-performance chillers designed to last over 30 years, the Entergy Solutions program offers a variety of incentives to make your investment in energy efficiency even smarter. Keeping your long-term cost strategies in mind, we'll assist you every step of the way toward your goal: a building with reduced energy costs, a competitive advantage and a comfortable, healthy and productive environment for occupants.

## Common New Construction Incentives Include:

- Lighting and lighting controls.
- Chillers.
- HVAC.
- Hand dryers.
- Variable frequency drive applications.
- High-speed overhead doors.
- High efficiency refrigeration equipment.

**Ready to build better?** Contact the Energy Efficiency Solutions Center at **877-212-2420** or visit **[entergyarkansas.com/commercial](https://www.entergyarkansas.com/commercial)**.

