EXHIBITOR & SPONSORSHIP OPPORTUNITIES

EMBASSY SUITES NW HOTEL & CONVENTION CENTER
3303 S PINNACLE HILLS PKWY, ROGERS, AR 72758 | (479)254-8400

BE SURE TO MENTION AIA ARKANSAS WHEN MAKING ROOM RESERVATIONS
WHY EXHIBIT?

When you partner with us, you send a clear message to Arkansas architects that you support their industry while meeting your marketing objectives, engaging prospective clients and growing sales.

Our sponsorship packages offer a variety of benefits to meet your marketing needs. This is THE opportunity of the year to engage the leadership of Arkansas’s design and construction community.

Be sure you showcase the best of what you offer, exchange information and build valuable relationships!

EXHIBIT INFORMATION

The 2022 AIAAR State Convention & Expo is at Embassy Suites NW Hotel & Convention Center located in Rogers, Arkansas

SPONSORSHIPS

Not Interested in a booth? Partner with us as a sponsor!
EXHIBITOR BOOTHs
October 27-28, 2022 | Grand Ballrooms 5-10

<table>
<thead>
<tr>
<th>BOOTH SIZE(ft)</th>
<th>AIAAR ALLIED MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10</td>
<td>$1,500</td>
<td>$2,200</td>
</tr>
</tbody>
</table>

included with exhibitor booth:
- one 10x10 pipe & drape exhibit space
- Company ID sign
- Two Exhibitor/Full Event Registration
- One 6’ table & two chairs

Booth assignment is based on date of receipt of contract and payment, and proximity to competitive or conflicting organizations.

* AIA Arkansas Allied Members receive priority booth selection.

No space can be held without payment. Early reservations are encouraged. Confirmation of booth reservations will be made promptly. Booth numbers will be assigned in September.

Additional booth space may be purchased for $500

** Exhibit price does NOT include internet/ wifi, material handling, labor or shipping to or from exhibit hall

Decorator & Electrical Services: Information regarding these services will be included in the exhibitor kit sent about 8 weeks prior to the expo.

Luncheon: Lunch and beverages will be served in the Expo hall on Thursday & Friday for all Conference attendees, including exhibitors.

Attendance Prizes: To encourage attendance at the Expo, exhibitors may want to offer an attendance prize. Only Design Professionals who are present will be eligible to win. Exhibitors shall notify the AIAAR office of their intent to furnish a prize.

EXHIBITOR SCHEDULE

<table>
<thead>
<tr>
<th>Registration &amp; Move In Hours</th>
<th>*** Times are subject to change</th>
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</thead>
<tbody>
<tr>
<td>Wednesday, October 26th</td>
<td>9:00am-5:00pm</td>
</tr>
<tr>
<td>Thursday, October 27th</td>
<td>7:00am-11:00am</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibition Hours</th>
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</thead>
<tbody>
<tr>
<td>Thursday, October 27th</td>
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<tr>
<td>Friday, October 28th</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Networking Reception @ TopGolf</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, October 27th</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Move Out</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, October 28th</td>
</tr>
</tbody>
</table>

QUESTIONS?
Contact
AIA Arkansas
501-661-1111
info@aiaar.org
MEALS/ BREAKS  Varies
Attendees always appreciate the food and beverage provided during the event. Signage during the sponsored breakfast, lunch or break will recognize the sponsor(s) as well as recognize them on all event sponsor listings
♦ BREAKFAST contribution $1,000ea
♦ BREAK contribution $500ea
♦ LUNCH contribution $2,500ea

ARCHITECT AS ARTIST SPONSOR  $500ea
Sponsor this year’s design build competition! Logo Recognition on website, social media, emails as well as signage.

BIKE-A-TECTURE TOUR SPONSOR  $500ea
Gain recognition by sponsoring this year’s ride! Recognition on all promotional materials, email, print materials, website & social media. Option to distribute promotional materials to tour attendees.

PAST PRESIDENT’S BREAKFAST  $750
Exclusive sponsor of this invitation-only event, you will be recognized on all invitations that are sent out to every AIAAR Past President as well as signage at the event.

PECHA KUCHA  Varies
The EPYA Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.
♦ Premier  $1,000
♦ Major  $500
♦ Supporter$250

SPEAKER SPONSOR  $1,000ea
This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

FEATURED SPEAKER DINNER  $2,500
The Speakers Dinner is an invitation-only event held Thursday evening. Sponsorship acknowledgement during the Speakers Dinner
♦ Two tickets to Featured Speakers Dinner
♦ Sponsorship recognition on all event sponsor listings

DESIGN AWARDS CELEBRATION  Varies
The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence.
♦ Keystone $5,000 (4 tickets to the event)
♦ Supporting $2,500 (2 tickets to the event)
♦ Sustaining $1,000 (1 tickets to the event)
♦ Contributor $500 (no tickets included)
♦ Bar Sponsor $3,000 (2 tickets to the event)
♦ Video Sponsor $3,000 (2 tickets to the event)

CONVENTION TOTE BAGS  $3,000
Have your company logo along side the AIAAR convention logo on a reusable tote bag.

BADGE HOLDERS  $3,500
All registered attendees are required to wear their badge during official Convention events. This is an exclusive sponsorship providing badge holders to all attendees with your company logo.

TOP GOLF WELCOME RECEPTION  Varies
We’ve teamed up to create a swinging fun Topgolf networking event during the 2022 AIAAR State Convention! Benefits include networking at a fun and unique event, promotion of your company logo during the outing, recognition and promotion.
♦ Presenting $3,500
♦ Buffet & Beverage $2,500
♦ Bourbon or Wine Flight $2,500
♦ Hole-In-One $1,500
♦ Leaderboard Sponsor $1,500
♦ Bay Sponsor $800

GOLF TOURNAMENT  Varies
This event brings together architects, builders, engineers and other building professionals for a relaxing and fun day of golf, networking... and yes, a drink or two. Sponsorship recognition on all event sponsor listings.
♦ Presenting Sponsor $5,000
♦ Lunch Sponsor $1,500
♦ Margarita Hole $1,000
♦ Double Eagle $750
♦ Eagle $300
♦ Longest Drive $300
♦ Closest to Pin $300
♦ Longest Putt $300
♦ Putting Contest $500
♦ Golf Towels $1,200
♦ Golf Balls $1,200
♦ Koozie $800
SPEAKER SPONSORSHIP

This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

**Speaker Sponsorship $1,000**

- Logo on event invitation and web listing
- Logo on-screen at the start of event
- Introduction to audience at event
- Opportunity to present remarks about your company at the start of the event
- Recognition in follow-up email to attendees for each event

**Speaker Sponsor categories:**

- Featured Speaker (5 / 6 available) sponsor(s): ImageWorks
- Emerging Professional/Young Architects Panel/Speaker SOLD-sponsor: ImageWorks
- Diversity/Voices of Practice Panel/Speaker SOLD-sponsor: ImageWorks

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**PECHA KUCHA AFTERPARTY**

The Emerging Professionals Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking.

This celebration revolves around the fast-paced presentation style, Pecha Kucha, where AIA members develop and share informative and often humorous slideshows of their interests with those in attendance. As a sponsor, your company will be recognized on all printed and digital references. Your company will also be given the opportunity to present remarks about your services at the start of the event.

**Sponsor Levels:** sponsor: Malmstrom-White

- Premier $1,000
- Major $500
- Supporter $250
DESIGN AWARDS
CELEBRATION

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence. This year’s Design Awards event is scheduled for Friday, October 28th in Rogers, AR.

Design Award Support Tiers:
All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

- **Keystone $5,000**
  Includes four tickets to the event
  *Sponsor(s): ImageWorks*

- **Supporting $2,500**
  Includes two tickets to the event

- **Sustaining $1,000**
  Includes one ticket to the event

- **Contributor $500**
  No tickets included

- **Bar Sponsor $3,000**
  Includes two tickets to the event

- **Video Sponsor $3,000**
  Includes two tickets to the event
TOPGOLF WELCOME RECEPTION

We’ve teamed up to create a swinging fun Topgolf networking event during the 2022 AIAAR State Convention! Benefits include networking at a fun and unique event, promotion of your company logo during the outing, recognition and promotion. All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

PRESENTING SPONSOR $3,500 sponsor: Premier Ltg Group
◊ TWO Premier bays with company signage
◊ Registration for 6 players
◊ Promotion on Bay Monitors
◊ Recognition in event advertising
◊ Recognition at event

BOURBON OR WINE FLIGHT SPONSOR(S) $2,500
First Come First Serve on choice of Bourbon or Wine Flight
◊ Logo on beverage tickets
◊ Recognition in event advertising
◊ Recognition at bourbon or wine flight station
◊ Registration for 4 players

BUFFET & BEVERAGE SPONSOR(S) $2,500
◊ Recognition in event advertising
◊ Recognition at buffet/beverage stations
◊ Registration for 4 players

HOLE-IN-ONE SPONSOR $1,500 (exclusive) sponsor: Kinco
The prize value of the hole-in-one is $10,000
◊ ONE Premier bay with company signage
◊ Registration for 2 players
◊ Logo recognition at designated Hole-In-One Bay
◊ Logo on all Hole-in-One tickets
◊ Promotion on Bay Monitors
◊ Recognition in event advertising
◊ Company representatives to greet players in designated bay

LEADERBOARD SPONSOR $1,500 sponsor: Powers of Arkansas
◊ Logo recognition on Leaderboard in each bay
◊ Recognition in event advertising
◊ Registration for 2 players

BAY SPONSOR $800 (28 remaining)
◊ Sponsorship recognition in golf bays
◊ Registration for 2 players

SINGLE PLAYER TICKET $125
◊ Golf play
◊ Clubs
◊ 2 drink tickets
◊ Buffet

SPECTATOR TICKET $75
◊ 2 drink tickets
◊ Buffet

Eligibility & Pairing: All AIA members are welcome to participate. AIA Arkansas will randomly assign registrants to form 6 player teams. When registering please specify if you have a preformed team you wish to be paired with.
STATE GOLF TOURNAMENT

October 26, 2022 | Shadow Valley Country Club  Registration:10:30am | Lunch:11am | Shotgun Start: Noon

This is your invitation to support and participate in the AIA Arkansas Annual Golf Tournament. This is a 4-man scramble tournament that golfers from the architecture industry throughout the state look forward to this opportunity to gather with their peers for a day of golf, food, socializing and, of course, competition!

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Sponsor categories:

♦ PRESENTING SPONSOR - $5,000
  Recognition will include: Company listed as PRESENTING SPONSOR/19TH HOLE SPONSOR. TWO PLAYER registration included.

♦ LUNCH SPONSOR $1,500
  Recognition will include: Company listed as LUNCH SPONSOR, in marketing emails, as well as recognition at the event, on website social media.

♦ MARGARITA HOLE SPONSOR $1,000 sponsor: ATG USA
  Company Representative(s) will welcome golfers and offer them a margarita as they putt using a lime for a chance to win. Record closet to the pin/hole in one putt(s). Recognition will include: Company listed as MARGARITA HOLE SPONSOR.

♦ DOUBLE EAGLE $750 (QTY 0/2) sponsors: Core States Group & Premier Lighting Group
  Recognition will include: Company listed on sponsored BEVERAGE CART. Company rep allowed to drive the sponsored beverage cart.

♦ EAGLE $300 (QTY 17/18) sponsor: JE Allen
  Recognition will include: Company listed on INDIVIDUAL HOLE. Company representative able to greet players at sponsored hole.

♦ PUTTING CONTEST $500: sponsor: HP Engineering
  Recognition will include: Company listed on sign at putting green, Company representative to work the contest & network w/players as they come through to play.

♦ CLOSEST TO THE PIN $300 (QTY 2/4) sponsor: Powers of AR

♦ LONGEST DRIVE $300 (QTY 1/2) sponsor: bpi

♦ LONGEST PUTT $300 (QTY 0) sponsor: BXS Insurance

♦ GOLF BALLS W/ 1 COLOR LOGO $1,200 sponsor: HSA Engineering

♦ GOLF TOWELS W/ 1 COLOR LOGO $1,200 sponsor: Core States Group

♦ KOOZIE W/ LOGO $800
AIA ARKANSAS 2022 EXHIBITOR CONTRACT
OCTOBER 26-28, 2022 | EMBASSY SUITES NW AR HOTEL & CONVENTION CENTER

PRIMARY COMPANY/CONTACT INFORMATION:

COMPANY: __________________________________________________________

CONTACT: __________________________________________________________

MAILING ADDRESS: _________________________________________________
                  CITY, STATE, ZIP: ________________________________________

PHONE: ____________________________________________________________

EMAIL: ____________________________________________________________

ONLINE REGISTRATION FOR YOU TO REGISTER ATTENDEES WORKING THE BOOTH WILL COME AT A LATER DATE.

BOOTH OPTIONS

☐ Allied Member 10x10 Exhibit Space $1,500

☐ Non-Member 10x10 Exhibit Space $2,200

Allied Member Level: __________________

Additional Booth Space $500: Allied Member Option Only. Limited Availability - first-come, first-served

# of addtl booth ______ X $500 = _______

TERMS & CONDITIONS

I, the exhibiting company, agree to pay appropriate registration fees for all booth personnel in excess of the complimentary allotment. Two complimentary exhibitor badges are provided for each booth space. Prior to August 31st, the total exhibit space fee and this completed application are required to reserve exhibit space. This application becomes a binding application when the confirmation is sent to the applicant. In the event of non-payment by August 31st, the Convention Chair reserves the right to dispose of the exhibit space without liability on his/her part or the part of the Convention Committee. The Convention Committee reserves the right to make changes in the configuration of the Expo booths to achieve code requirements and general exhibitor benefits. The exhibitor agrees to comply with the Rules and Regulations governing Exhibit Contracts. No refunds will be given after August 31, 2022.

This application is subject to the conditions named below, also to all conditions under which the exhibit area is made available to AIA Arkansas, and these conditions are a part and shall be so considered. This application is also subject to all policies stated in the Rules and Regulations governing the exhibit contract. AIA Arkansas will not be responsible for loss of or damage to property belonging to an exhibiting company or its representatives caused by theft, fire, water, accident or other causes. AIA Arkansas will provide limited security during exhibitor move-in, show dates, and exhibitor move-out. It is expressly understood that the exhibiting company and its representatives agree by accepting these rules that no claim of any kind may be made against AIA Arkansas, or any of its members or its employees, for any loss, damage or destruction of goods or property, nor for any injury that may occur while in the Expo Area, nor for any damage of any nature or character whatsoever.

PAYMENT OPTIONS & AUTHORIZATION

Amount is due in full on or before September 1, 2022. Payment may be made by credit card or check. If paying by check, make payable to AIA Arkansas.

TOTAL: $ ____________________ PAYMENT TYPE: ___CHECK ___AMEX ___VISA ___MASTERCARD

NAME ON CARD: _____________________________ CARD#: _____________________________

BILLING ADDRESS: ___________________________ EXP: _____________________________ CVV: _____________________________

CITY STATE ZIP: _____________________________ EMAIL FOR RECEIPT: _____________________________

By signing this application, I agree that my exhibit space shall be dismantled immediately upon close of the show Friday, October 28, 2022. I have read and agree to comply with the rules and regulations governing our participation in this Expo. I understand I am signing this application on behalf of the company I represent.

Authorized Signature: ________________________ Print Name: ________________________

Send completed forms via email to info@aiaar.org or mail to 318 S Pulaski St., Little Rock, AR 72201
Potential Sponsors accept that sponsorships are available on a first come first serve basis; however, every effort will be made to accommodate each sponsor. Applications must include payment for full amount to reserve chosen sponsorship. All Sponsorships are due August 31, 2022.

### PRIMARY COMPANY/CONTACT INFORMATION:

- **Company:**
- **Contact:**
- **Mailing Address:**
  - **City, State, Zip:**
- **Phone:**
  - **Email:**

### SPONSORSHIP SELECTIONS(S):

<table>
<thead>
<tr>
<th>Sponsorship Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>$1,000</td>
</tr>
<tr>
<td>Bike-a-tecture</td>
<td>$500</td>
</tr>
<tr>
<td>Convention Totes</td>
<td>$3,000</td>
</tr>
<tr>
<td>Breaks</td>
<td>$500</td>
</tr>
<tr>
<td>Past Pres. Breakfast</td>
<td>$750</td>
</tr>
<tr>
<td>Lunch</td>
<td>$2,500</td>
</tr>
<tr>
<td>Architect as Artist</td>
<td>$500</td>
</tr>
<tr>
<td>Speaker Sponsor</td>
<td>$1,000</td>
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<tr>
<td>Speaker Dinner</td>
<td>$2,500</td>
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### TOPGOLF WELCOME RECEPTION

<table>
<thead>
<tr>
<th>Sponsorship Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Presenting</td>
<td>$3,500</td>
</tr>
<tr>
<td>Wine Flight</td>
<td>$2,500</td>
</tr>
<tr>
<td>Bay Sponsor</td>
<td>$800</td>
</tr>
<tr>
<td>Buffet &amp; Beverage</td>
<td>$2,500</td>
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<tr>
<td>Hole-In-One Sponsor</td>
<td>$1,500</td>
</tr>
<tr>
<td>Bourbon Flight</td>
<td>$2,500</td>
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<tr>
<td>Leaderboard Sponsor</td>
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### DESIGN AWARDS CELEBRATION

<table>
<thead>
<tr>
<th>Sponsorship Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Keystone</td>
<td>$5,000</td>
</tr>
<tr>
<td>Sustaining</td>
<td>$1,000</td>
</tr>
<tr>
<td>Bar Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Supporting</td>
<td>$2,500</td>
</tr>
<tr>
<td>Contributor</td>
<td>$500</td>
</tr>
<tr>
<td>Video Sponsor</td>
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### PECHKA KUCHA AFTERPARTY

<table>
<thead>
<tr>
<th>Sponsorship Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier</td>
<td>$1,000</td>
</tr>
<tr>
<td>Major</td>
<td>$500</td>
</tr>
<tr>
<td>Supporter</td>
<td>$250</td>
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### STATE GOLF TOURNAMENT

<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Presenting</td>
<td>$5,000</td>
</tr>
<tr>
<td>Eagle</td>
<td>$300</td>
</tr>
<tr>
<td>Putting Contest</td>
<td>$500</td>
</tr>
<tr>
<td>Lunch</td>
<td>$1,500</td>
</tr>
<tr>
<td>Longest Drive</td>
<td>$300</td>
</tr>
<tr>
<td>Golf Towels</td>
<td>$1,200</td>
</tr>
<tr>
<td>Margarita Hole</td>
<td>$1,000</td>
</tr>
<tr>
<td>Closest to Pin</td>
<td>$300</td>
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<tr>
<td>Golf Balls</td>
<td>$1,200</td>
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<tr>
<td>Double Eagle</td>
<td>$750</td>
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<tr>
<td>Longest Putt</td>
<td>$300</td>
</tr>
<tr>
<td>Koozie</td>
<td>$800</td>
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### PAYMENT OPTIONS & AUTHORIZATION

- **Total:**
- **Payment Type:**
  - _Check_  
  - _AMEX_  
  - _VISA_  
  - _MASTERCARD_

- **Name on Card:**
- **Card#:**
- **Billing Address:**
  - **Exp:**
  - **CVV:**
- **City State Zip:**
  - **Email for Receipt:**

Send completed forms via email to info@aiaar.org or mail to 318 S Pulaski St., Little Rock, AR 72201