



2022

SPONSORSHIPS



AIA Arkansas provides the Arkansas architecture community with resources and relationships to make a difference through design.

AIA Arkansas wants to help you reach the design community with a variety of opportunities for exposure. We offer a direct way to reach design professionals and strengthen and build your relationships with the design community.

The first step to sponsoring an AIA Arkansas event is to become an AIA Arkansas Allied member! To join or renew, visit aiaar.org or contact our office at 501.661.1111.

ALLIED PRODUCT/SERVICE SHOWCASE

Allied Product / Service Showcase: \$500ea

Limited to 4x / year

How Does it Work?

The program operates utilizing the AIAAR virtual platform (just like a regular webinar) so you can share your application or desktop while communicating through the audio feature. Your audience will log in to your showcase and watch your online presentation while listening to you speak.

This is your opportunity to let your product or service shine. Whether you would like to combine a presentation or case study to enhance your product, or simply demonstrate the product itself, the content is up to you. Put yourself in your audience's shoes – what would you want to see and hear to interest you?

- Each Showcase should be one hour in length, with 10-15 minutes of Q&A time built into the presentation.
- Promotions of your Showcase - two emails will be sent to the AIA membership advertising your Showcase.
- The Showcase will be posted on the webinar page and members will register for your Showcase through AIA Arkansas.
- At the end of your session, you will receive a list of attendees. The attendees who opt-in will be

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____

PHONE: _____

CITY, STATE, ZIP: _____

EMAIL: _____

PRODUCT/SERVICE SHOWCASE \$500 x _____ = \$ _____

DUE: \$ _____

PAYMENT TYPE: CHECK AMEX VISA MASTERCARD

CHECK IF BILLING ADDRESS IS THE SAME AS MAILING ADDRESS ABOVE

NAME ON CARD: _____

CARD#: _____

BILLING ADDRESS: _____

EXP: _____ CVV: _____

CITY STATE ZIP: _____

EMAIL FOR RECEIPT: _____

Send completed forms via email to info@aiaar.org or mailed to 318 S Pulaski St., Little Rock, AR 72201

ANNUAL LEGACY EVENT

SPONSORSHIP

Our AIA Committees & Sections have worked hard in the past to put on several engaging networking Legacy Events.

As a Legacy Event Sponsor, your company will be recognized as a sponsor of its chosen Legacy Event on all printed and digital references throughout the year. Your company will also be permitted to share brief remarks to the guests at each of these gatherings.

Events:

- | | |
|--|--|
| <input type="checkbox"/> Central Section Disc Golf Tournament | <input type="checkbox"/> Section Holiday Party (select section) |
| <input type="checkbox"/> Ft. Smith Section Mural Walk | <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith |
| <input type="checkbox"/> NW Section Fundraiser Tournament | <input type="checkbox"/> East <input type="checkbox"/> NW |
| <input type="checkbox"/> Section Firm Crawl (select section) | <input type="checkbox"/> Section Baggo Tournament (select section) |
| <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith | <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith |
| <input type="checkbox"/> East <input type="checkbox"/> NW | <input type="checkbox"/> East <input type="checkbox"/> NW |
| <input type="checkbox"/> Section Hard Hat Tour (select section) | |
| <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith | |
| <input type="checkbox"/> East <input type="checkbox"/> NW | |

Sponsor Levels:

- Premier \$1,000** **Major \$500** **Supporter \$250**

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____

PHONE: _____

CITY, STATE, ZIP: _____

EMAIL: _____

AMOUNT DUE: \$ _____

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The 2022 AIA Arkansas State Convention is scheduled for October 26-28, 2022 at the Embassy Suites NW Arkansas Hotel & Convention Center in Rogers, Arkansas.

Information regarding exhibit booths and sponsorships for this event will be available at a later date.

2022

CONVENTION
SPONSORSHIPS

SPEAKER SPONSORSHIP

This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience.

Speaker Sponsorship \$1,000

- Logo on event invitation and web listing
- Logo on-screen at the start of event
- Introduction to audience at event
- Opportunity to present remarks about your company at the start of the event

Speaker Sponsor categories:

- Featured Speaker
- Emerging Professionals Panel Presentation/Speaker
- Diversity Voices of Practice Panel Presentation/Speaker

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____

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CITY, STATE, ZIP: _____

EMAIL: _____

DUE: \$ _____

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PECHA KUCHA

AFTERPARTY

Following the Design Awards Banquet at State Convention, the Emerging Professionals Committee organizes a fun, well-attended afterparty event that includes food, drinks and networking. This celebration revolves around the fast-paced presentation style, Pecha Kucha, where AIA members develop and share informative and often humorous slideshows of their interests with those in attendance. As a sponsor, your company will be recognized on all printed and digital references. Your company will also be given the opportunity to present remarks about your services at the start of the event.

Sponsor Levels:

- Premier \$1,000 Major \$500 Supporter \$250
-

COMPANY: _____

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DESIGN AWARDS CELEBRATION

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence. This year's Design Awards event is scheduled for Friday, October 28th in Rogers, AR.

Design Award Support Tiers:

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Keystone \$5,000

Includes four tickets to the event

Bar Sponsor \$3,000

Includes two tickets to the event

Supporting \$2,500

Includes two tickets to the event

Video Sponsor \$3,000

Includes two tickets to the event

Sustaining \$1,000

Includes one ticket to the event

Contributor \$500

No tickets included

COMPANY: _____

CONTACT: _____

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DUE: \$ _____

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