



Arkansas

2021

SPONSOR PACKET



AIA Arkansas provides the Arkansas architecture community with resources and relationships to make a difference through design.

AIA Arkansas wants to help you reach the design community with a variety of opportunities for exposure. We offer a direct way to reach design professionals and strengthen and build your relationships with the design community.

The first step to sponsoring an AIA Arkansas event is to become an AIA Arkansas Allied member! To join or renew, visit aiaar.org or contact our office at 501.661.1111.

SPONSORSHIP OPPORTUNITIES

CONTACT: 501.661.1111 | INFO@AIAAR.ORG | AIAAR.ORG



ALLIED PRODUCT/SERVICE SHOWCASE

Allied Product / Service Showcase: \$500ea

Limited to 4x / year

How Does it Work?

The program operates utilizing the AIAAR virtual platform (just like a regular webinar) so you can share your application or desktop while communicating through the audio feature. Your audience will log in to your showcase and watch your online presentation while listening to you speak.

This is your opportunity to let your product or service shine. Whether you would like to combine a presentation or case study to enhance your product, or simply demonstrate the product itself, the content is up to you. Put yourself in your audience's shoes – what would you want to see and hear to interest you?

- Each Showcase should be one hour in length, with 10-15 minutes of Q&A time built into the presentation.
- Promotions of your Showcase - two emails will be sent to the AIA membership advertising your Showcase.
- The Showcase will be posted on the webinar page and members will register for your Showcase through AIA Arkansas.
- At the end of your session, you will receive a list of attendees. The attendees who opt-in will be sent to you as leads for you to pursue.

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____

PHONE: _____

CITY, STATE, ZIP: _____

EMAIL: _____

 PRODUCT/SERVICE SHOWCASE \$500 x _____ = \$ _____

DUE: \$ _____

PAYMENT TYPE: CHECK AMEX VISA MASTERCARD

CHECK IF BILLING ADDRESS IS THE SAME AS MAILING ADDRESS ABOVE

NAME ON CARD: _____

CARD#: _____

BILLING ADDRESS: _____

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Send completed forms via email to info@aiaar.org or mailed to 318 S Pulaski St., Little Rock, AR 72201

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SPEAKER SPONSORSHIP

This sponsorship is your opportunity to sponsor a leading and influential speaker relevant to the architecture and design profession. As a sponsor, you will have the opportunity to say a few words about your company, as well as introduce the Featured Speaker to the audience. This sponsorship opportunity will be a part of our online lecture series throughout the year where we offer one virtual Featured Speaker a month. We will also host 2 -3 Featured Speakers in person during our one day event on Thursday, October 21st in Hot Springs.

Speaker Sponsorship \$1,000

- Logo on event invitation and web listing
- Logo on-screen at the start of event
- Introduction to audience at event
- Opportunity to present remarks about your company at the start of the event
- Recognition in follow-up email to attendees for each event

Speaker Sponsor categories:

- Featured Speaker (Online/In person)
- Emerging Professionals Panel Presentation/Speaker (Online/In person)
- Diversity Voices of Practice Panel Presentation/Speaker (Online/In person)

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ANNUAL LEGACY EVENT

SPONSORSHIP

Our AIA Committees & Sections have worked hard in the past to put on several engaging networking Legacy Events, and we are hopeful these can continue in 2021. These events occurring will be dependent on when the vaccine is widely distributed and the comfort level of our members returning to in person events.

As a Legacy Event Sponsor, your company will be recognized as a sponsor of its chosen Legacy Event on all printed and digital references throughout the year. Your company will also be permitted to share brief remarks to the guests at each of these gatherings.

- Events:**
- | | |
|--|--|
| <input type="checkbox"/> Ft. Smith Section Mural Walk | <input type="checkbox"/> Section Hard Hat Tour (select section) |
| <input type="checkbox"/> NW Section Scholarship Bowling Tournament | <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith |
| <input type="checkbox"/> Facebook Live Art / Sketch Contest | <input type="checkbox"/> East <input type="checkbox"/> NW |
| <input type="checkbox"/> Virtual Happy Hour | <input type="checkbox"/> Section Holiday Party (select section) |
| <input type="checkbox"/> Section Firm Crawl (select section) | <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith |
| <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith | <input type="checkbox"/> East <input type="checkbox"/> NW |
| <input type="checkbox"/> East <input type="checkbox"/> NW | <input type="checkbox"/> Section Baggo Tournament (select section) |
| | <input type="checkbox"/> Central <input type="checkbox"/> Fort Smith |
| | <input type="checkbox"/> East <input type="checkbox"/> NW |

Sponsor Levels:

- Premier \$1,000** **Major \$500** **Supporter \$250**

COMPANY: _____

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CENTRAL SECTION GOLF TOURNAMENT

This is your invitation to support and participate in the Annual Central Section Golf Tournament held this June. Sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Sponsorships:

PRESENTING SPONSOR - \$3,000 INNERPLAN
RECOGNITION WILL INCLUDE: COMPANY LISTED AS **PRESENTING SPONSOR** LISTED ON SPONSOR BOARD DISPLAYED AT COURSE & MARKETING EMAILS. **TWO PLAYER** REGISTRATION INCLUDED.

19TH HOLE / PUTT PUTT SPONSOR \$1,500 CDI
LISTED ON SPONSOR BOARD DISPLAYED AT COURSE. COMPANY REPRESENTATIVE ABLE TO GREET PLAYERS

LUNCH SPONSOR \$1,500
RECOGNITION WILL INCLUDE: COMPANY LISTED AS **LUNCH SPONSOR**, LISTED ON SPONSOR BOARD DISPLAYED AT COURSE.

DOUBLE EAGLE \$650 (QTY 0/4)
RECOGNITION WILL INCLUDE: COMPANY NAME LISTED ON SPONSORED **BEVERAGE CART**, LISTED ON SPONSOR BOARD DISPLAYED AT COURSE, & COMPANY REP ALLOWED TO DRIVE THE SPONSORED BEVERAGE CART.

EAGLE \$300 (QTY 15/18) BERNHARD, HSA ENG. JE ALLEN
RECOGNITION WILL INCLUDE: COMPANY LISTED ON **INDIVIDUAL HOLE**. LISTED ON SPONSOR BOARD DISPLAYED AT COURSE.

CLOSEST TO THE PIN \$300 (QTY 4)

LONGEST DRIVE \$300 (QTY 2)

LONGEST PUTT \$300 (QTY 1) BXSJ

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____

PHONE: _____

CITY, STATE, ZIP: _____

EMAIL: _____

AMOUNT DUE: \$ _____

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DESIGN AWARDS CELEBRATION

The Annual AIA Arkansas Design Awards is the premiere design awards program in Arkansas. Members of the architecture and design community gather each year to recognize design excellence. We are hopeful to have an in person Design Awards event in on Thursday, October 21st in Hot Springs. The below sponsorships are reflective of an in person event.

Design Award Support Tiers:

All sponsorship includes exposure in pre-event outreach, signage as well as recognition at the event, on website & social media.

Keystone \$5,000

Includes four tickets to the event

Bar Sponsor \$3,000

Includes two tickets to the event

Supporting \$2,500

Includes two tickets to the event

Video Sponsor \$3,000

Includes two tickets to the event

Sustaining \$1,000

Includes one ticket to the event

Contributor \$500

No tickets included

COMPANY: _____

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STATE GOLF TOURNAMENT SPONSORSHIPS

This is your invitation to support and participate in the AIA Arkansas State Golf Tournament scheduled for Friday, October 22, 2021.

PRESENTING SPONSOR - \$5,000

INCLUDED: COMPANY LISTED AS **PRESENTING SPONSOR**. 19TH HOLE SPONSOR, LISTED ON SPONSOR BOARD & MARKETING EMAILS. **TWO PLAYER** REGISTRATION INCLUDED.

LUNCH SPONSOR \$1,500

RECOGNITION WILL INCLUDE: COMPANY LISTED AS **LUNCH SPONSOR**, LISTED ON SPONSOR BOARD DISPLAYED AT COURSE.

MARGARITA HOLE SPONSOR \$1,000: HSA ENG

COMPANY REPRESENTATIVE(S) WILL WELCOME GOLFERS AND OFFER THEM A MARGARITA AS THEY PUTT USING A LIME FOR A CHANGE. RECOGNITION WILL INCLUDE: COMPANY NAME LISTED ON SPONSOR BOARD TO GREET & SERVE UP MARGARITAS, LISTED AS **MARGARITA HOLE SPONSOR**, LISTED ON SPONSOR BOARD DISPLAYED AT COURSE.

DOUBLE EAGLE \$650 (QTY 0/4)

PREMIER LTG, TARKETT , ATG, BERNHARD

RECOGNITION WILL INCLUDE: COMPANY NAME LISTED ON SPONSOR BOARD TO GREET & SERVE UP MARGARITAS, LISTED ON SPONSOR BOARD DISPLAYED AT COURSE, & COMPANY REP ALLOWED TO DRIVE THE SPONSORED BEVERAGE CART.

EAGLE \$300 (QTY 17/18) JE ALLEN

RECOGNITION WILL INCLUDE: COMPANY LISTED ON **INDIVIDUAL HOLE**. LISTED ON SPONSOR BOARD DISPLAYED AT COURSE. COMPANY REPRESENTATIVE ABLE TO GREET PLAYERS AT SPONSORED HOLE.

PUTTING CONTEST \$500(QTY 1) MCCLELLAND ENG

RECOGNITION WILL INCLUDE: SIGN AT PUTTING GREEN, LISTED ON SPONSOR BOARD, COMPANY REPRESENTATIVE TO WORK THE PUTTING CONTEST & NETWORK W/PLAYERS AS THEY COME THROUGH TO PLAY.

CLOSEST TO THE PIN \$300 (QTY 4)

LONGEST DRIVE \$300 (QTY 2)

LONGEST PUTT \$300 (QTY 2) BXS

GOLF TOWELS W/1 COLOR LOGO \$1,000

GOLF BALLS W/ 1 COLOR LOGO \$1,000

BALLCAP W/1 COLOR LOGO \$1,200

KOOZIES W/1 COLOR LOGO \$800

BALL MARKERS W/1 COLOR LOGO \$500

HAND SANITIZER W/ LOGO \$500

COMPANY: _____

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