

COLUMNS

The newsletter of the American Institute of Architects, Arkansas Chapter Fall 2008

Notes Fore Myself

A MESSAGE FROM AIA ARKANSAS PRESIDENT THAD KELLY

This has been an exciting political year, and it is not over yet. Although federal elections are held every other year, the campaign for the presidential seat brings a higher level of excitement. I hope to see more enthusiasm about the political process from our Institute. We need more AIA Arkansas Architects to show interest and commit to serving in office. This does not mean just in national, state or city positions. We need AIA Arkansas candidates to take leadership roles on city boards, as well as city and county commissions. At the very least, get involved in a political campaign. It is fun, appreciated, informative and brings civics lessons to life.

Speaking of politics, several things are in the works that you should know about. The State Board of Architects' executive director has met with Sen. Percy Malone about the 2009 legislation that will combine Interior Design, Architects and Landscape Architects into one Board of Design. On the UA campus the conversation between both Advisory Boards and both Deans has been initiated to relocate the Interior Design program into the School of Architecture and Landscape Architecture.

INTERNS, the State Board of Architects has voted to follow NCARB and allow ARE testing in concurrency with your IDP training. THIS WILL HAPPEN IN EARLY 2009!!! There are several processes that must happen for this to OFFICIALLY be enacted. One is for a publication of the changes to the Rules and Regulations with Public Hearing. Both the combined Board of Design and the ARE/IDP concurrency will be at the same time. Mark your calendar for first quarter 2009! Good Luck! As a further help to Interns, the six-month reporting deadline will also be in effect sometime in 2009 or 2010 depending on your status as an IDP intern. This reporting deadline will only help you and is not punitive. Trust me, Architects never do anything without a real deadline!

At the Gulf States Regional workshop R. Allen Eskew, FAIA and Lee Askew, FAIA presented the road to AIA Fellowship. Our own past president Gordon Duckworth, AIA attended as "AIA Arkansas Chapter's Mentor." Look for his article elsewhere in

this issue of Columns. Gordon has graciously volunteered to help the many deserving AIA members to become Fellows of the AIA.

In 2007 Galen Hunter appointed me to chair a committee to bring to UA Facilities Management, AIA Arkansas Architects' feelings, concerns and disappointment with their Lum N' Abner bias against Arkansas-based architectural firms. We have pursued changing the University's selection process. We have had many meetings and audiences. In January AIA Arkansas will give a report of where we are and where we are going in the UA Architect selection process.

The 2008 AIA Arkansas Convention in Hot Springs is fast approaching. There are wonderful offerings for all of AIA Arkansas' members. The convention committee has worked very long and hard to bring value and quality to all of the aspects of this year's convention. Please thank these VOLUNTEERS for their time, talent and tireless devotion to bettering AIA Arkansas' Convention. As always, if you ain't growing you are dying! The AIA Convention is growing and with the online registration, signing up for events, etc., there will be some opportunities for improvement. However I want to stress that the convention is designed to maximize your efforts to achieve the minimum licensure requirement for your Arkansas license. Please do not take it personally if a specific venue is full. The early registrants are the only ones guaranteed to receive a seat and CEU credit. The popularity of some of our offerings will allow us in future conventions to schedule additional sessions or bring the program back to local section events. I believe it is a good thing that the quality of our educational offerings is causing concerned architects to call me to complain that they waited too late to sign up and the one class they had their heart set on is full! Congratulations Convention Committee Chair Frank Barksdale, AIA.

Please feel free to come to me with any issues or concerns you might have to make AIA Arkansas the best it can be. It has been an honor and a privilege to serve as your AIA Arkansas Chapter President this year.

Fore!

Thad Kelly, AIA, LEED AP
President, AIA Arkansas

2008 STATE CONVENTION

The 2008 AIA Arkansas State Convention – our premier membership event of the year – is set for Oct. 23-25 at the Hot Springs Convention Center.

It offers great networking, excellent continuing education opportunities featuring outstanding speakers from around the nation, a golf tournament on the terrific Diamante course at Hot Springs Village and an Expo showcasing the products and services of Allied members.

Activities kick off on Wednesday, Oct. 22, with the golf tournament. It's a four-man scramble format with a 1 p.m. shotgun start preceded by lunch at noon. One of the top-rated courses in Arkansas, Diamante was selected by *Golf Digest* in 1995 as the fourth best new private golf course in the United States.

With more than 30 hours of continuing education to choose from, attendees will be able to fulfill state license renewal requirements and get within three hours of fulfilling AIA National requirements. Due to overwhelming response (more than 550 registrants so far), some of the seminars are already full.

Featured speakers include:

1. Barbara Anne Bolin (The Lighter Side of the Dark);
2. Randy Brown, FAIA (Creative Control);
3. David Conover (Application of Building Information Modeling in Plan Review and e-Government);
4. Roy Decker, AIA (Public Work);
5. Scott Erdy, AIA (Public Space in Urban Housing);
6. Gregory Hancks, AIA (Is It Right? Is It Wrong? Does It Matter);
7. Lori Ryker (Transforming World Views: From Sustainability to Architectural Practice);
8. Jonathan Segal, FAIA (Architect as Developer);
9. Louis Smith, AIA (Creating Architectural Concepts and Working With Architectural Concepts);
10. Lisa Stacholy, AIA (Creating Architectural Concepts and Working With Architectural Concepts); and
11. Trey Trahan, FAIA (Defining Local).

A highlight of the event each year is the presentation of the AIA Arkansas Design Awards. The black-tie option Design Award Banquet is set for 7:30 p.m. Friday, Oct. 24.


AIA Arkansas expresses sincere gratitude to the following sponsors who help make the event possible and affordable:

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The contracted Hotels for the Convention are:

The Embassy Suites
(510) 624-9200
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For more information please contact the AIA Arkansas office at (501) 661-1111. We look forward to seeing you at this year's event!

 Curtis H. Stout, Inc.

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You can now earn free AIA/CES credits from the comfort of your own office. Three different programs available. Simply read the articles, answer a few questions and return the form. Each program is worth 1 credit.



Please contact Megan Gardisser at Curtis H. Stout for details
Phone: 501-351-4453 Email: mdgardisser@curtishstoutinc.com

Musco Lights Contribute to Nationals Park LEED Certification

President Bush threw out the first pitch in front of a sold-out crowd at the new \$611 million Washington Nationals Park on March 30th — under Musco's Green Generation Lighting®.

The Nationals chose Musco to help them achieve their goal of becoming the first Major League Baseball stadium to achieve U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) certification. They received LEED Silver certification in March of this year, and Musco's Green Generation Lighting contributed points toward earning this certification.

Compared to the facility's original plan to install 2000-watt technology, energy to operate Musco's 1500-watt system is projected to be 3,177,235 kilowatts less, saving the facility \$440,000 in energy costs alone. The electricity that doesn't have to be produced will reduce CO2 emissions equivalent to taking over 500 cars off the road for one year.

For more information about Green Generation Lighting, call 800/825-6030 or email lighting@musco.com.

Three at East-Harding Earn USGBC LEED Accreditation

Three East-Harding, Inc., employees have received the United States Green Building Council Leadership in Energy and Environmental Design Accredited Professional (USGBC LEED AP) designation. Shawn Carroll and Patrick Murray, both project managers, and Van Tilbury, president, have earned this professional accreditation.

"Tom Harding and I are so pleased that Shawn, Patrick and Van have achieved their LEED AP designation," said CEO Bob East. "Their LEED accreditation will strengthen East-Harding's long-term corporate commitment to build responsibly and protect our environment while delivering long-term cost savings to our clients. This integrated team approach of sustainable design, construction and the lower utility costs that result, yields a better environmental and financial strategy over the life-cycle of a building. This has proven to be a significant benefit to our clients and is the future of the construction industry."

East-Harding is a Little Rock-based general contractor/construction manager active in commercial construction throughout Arkansas. It has completed two projects that have been certified by the USGBC – Pulaski Heights United Methodist Church and Pulaski County Criminal Justice Building – and has other LEED-intended projects in development.



Shawn Carroll



Patrick Murray



Van Tilbury

SMPS Chapter Forming in Northwest Arkansas

The Society for Marketing Professional Services (SMPS) is working with Sherri M. Claassen, vice president of marketing for Nabholz Construction Corp. of Conway, and Steven W. Frank, business development manager for Harrison French & Associates in Bentonville, to establish an SMPS chapter in Northwest Arkansas. On Sept. 24 at Flintco Companies' offices in Springdale, Claassen, Frank and fellow organizers held an informational meeting to introduce SMPS to the business community and to gauge interest in a local chapter.

SMPS is a network of 7,000 marketing and business development professionals representing architectural, engineering, construction, interior design and related consulting firms throughout the United States and Canada.

The Society and its 53 chapters benefit from the support of 80 percent of the *Engineering News-Record* Top 500 Design Firms and Top 400 Contractors.

Precast Concrete News

By Greg Poirier, Coreslab Structures (ARK), Inc.

Most of you have heard about the closing of Arkansas Precast in Jacksonville. The Jacksonville, Ark., and Hillsboro, Texas, plants owned by Arkansas Precast were both purchased by a large precast company based in Jacksonville, Fla., by the name of Gate Precast.

Gate is a well-established company and quite large by precast industry standards. Gate elected to close the plant in Jacksonville and serve the architectural precast market in Arkansas from the Hillsboro Plant, which is located outside of Dallas/Fort Worth. They will keep an engineering office open for the time being in Jacksonville.

The Coreslab Structures plant in Conway is certified by the PCI to manufacture structural or *commercial grade* architectural precast. The Coreslab Structures plant in Oklahoma City is certified by the PCI for both architectural and structural precast.

If you have any questions about this information or require precast in any area of the United States, please contact me at our office in Conway – (501) 329-3763. Part of our service to you is to help you locate any type of precast concrete for any of your projects where ever they might be located.



Smart Cars are leading the way in environmentally friendly automotive design. In fact, protecting the environment, energy efficiency and preservation of natural resources are hallmarks of the Smart brand. The Smart For Two is also classified as an Ultra-Low Emission Vehicle on account of its extremely low exhaust emissions. And with an average of 33 city/ 41 highway miles per gallon, driving a Smart Car is easy on your pocketbook.

Job Corner

Ruby Architects, Inc., located in historic downtown North Little Rock, is a young firm looking to grow by offering full-time employment to a recent graduate or architect intern. Our firm enjoys an intriguing list of challenging projects from high end residential, historic preservation and new commercial construction. Great potential exists for new team member to take on increased responsibility as experience is gained. PowerCADD experience is a plus though not required. Learn more at www.rubyarchitects.com or call Aaron Ruby at (501) 374-7829.

Featured Systems

(Formerly Ed Chitty & Associates)

On the occasion of the beginning of their 10th year of business, Ed Chitty & Associates will be changing the name of the sales representative agency to **Featured Systems**.

Featured Systems will continue to offer value-minded design and specification assistance, reliable budget pricing, and installation services. Long-standing relationships with industry leaders, such as Super Sky Products, Centria Architectural Systems, Equus Metals, Pilkington Planar, Architectural Fabricators Company, Sage Glass and Wasco Products, will continue to bring the best products and services to the architectural and construction community in Arkansas, Oklahoma and Southwest Missouri. Featured Systems can be reached at 479-855-6422, or ed@edchitty.com. The new Web site will be www.featured-systems.com.

Crafton Tull Sparks Smart Car Giveaway

Crafton Tull Sparks shows its commitment to sustainable design by giving away a Smart Car as part of an employee incentive program.

“In honor of Earth Day, we are launching ‘Take the LEED: Get Smart with Crafton Tull Sparks,’ a campaign to encourage more of our employees to take the LEED® accreditation exam,” said Tom Hopper, president of Crafton Tull Sparks. “We thought this would be a fun incentive to motivate employees in the right direction for the environment.”

Employees that have passed the LEED accreditation exam will qualify for a chance to win a Smart Car awarded at a company meeting on November 7, 2008.

Gulf States Region Conducts Fellowship Workshop

The AIA Gulf States region recently held a workshop to demystify the process of making application for consideration to Fellowship Member status on the national level.

Each state was evenly represented, which included potential applicants, executive directors and mentors. Our esteemed executive director, Brent Stevenson, and Gordon Duckworth, AIA attended on behalf of AIA Arkansas. The Gulf States are Alabama, Arkansas, Louisiana, Mississippi and Tennessee. As a region, the percentage of Fellowship applicants has not kept up with others and this is to be a continuing effort to make everyone aware of the available help to those who qualify.

Conducting the workshop were Lee Askew, FAIA from Memphis and Allen Eskew, FAIA from New Orleans. Sheila Leggett from Nashville is our Gulf States executive director and did a fabulous job of organizing this first-ever workshop. Lee Askew is just coming off rotation as a Fellowship juror and was able to convey many behind-the-scenes pointers of do's and don'ts.

Both have offered to come and make a presentation in the future but anyone with any questions may contact your appointed mentor, Gordon Duckworth. You may also go to the AIA Web site to view criteria and various submission examples, of which there are five categories.

The present Arkansas Fellows have, in the past, met on occasion to discuss potential candidates and to lend their encouragement. These members are to be consulted and apprised of the progress made in the various approaches to recruiting and counseling potential candidates.

If you feel you merit FAIA status, one must plan several months in advance of the submission deadline, which is usually in October. You do not have to be nominated to be considered. Attention to detail, meaningful graphics and applying strong wordsmith skills are a must!

Antique Brick & Block Announces New Arriscraft & Trenwythe Relationships

We welcome statewide sales coverage for two award winning architectural masonry veneer manufacturers. Arriscraft's Calcium Silicate units duplicate the look and performance of limestone at a fraction of the cost. Trenwyth is the nation's top producer of specialty CMU products including AstraGlazeSW+, Trendstone Plus, and the versatile Prairie Stone division.

Gulf States Region Honors 13 Projects, Including Blackwell's 'L'-Stack House



The Marlon Blackwell Architect firm of Fayetteville received an Honor Award as the AIA Gulf States Region celebrated the 2008 Honor Awards in Boston during the annual AIA Convention.

A nationally recognized jury deliberated more than 157 submittals and chose 13 projects for awards. The Chicago-based jury – John Ronan, AIA, principal, John Ronan Architects; Curtis Sartor Jr., Ph.D., NOMA, Judson University Architecture Department chair; and Heather Salisbury, AIA, senior associate, Valerio Dewalt Train Associates – remarked on the overall quality of work and commended the diversity of project types and solutions.

Architects from each of the region's five states (Alabama, Arkansas, Louisiana, Mississippi and Tennessee) garnered awards.

The details of Blackwell's winning project are listed below:
Project: 'L'-Stack House; *Architect:* Marlon Blackwell Architect; *Location:* Fayetteville

The house as bridge offers "an intensification of place, a cultured place revealing the evolving relations between home, nature, and city," according to the architect. It is intended to serve as an integral element for a sustainable community. "This project shows a thoughtful response to site, particularly the way the building bridges across the drainage swale," the jury remarked. They also were taken with the project's "striking geometry" and "elegant plans and interior spaces."

Northwest Section Has a Number of Events on Tap for Fall

After a bit of a summer respite, the Northwest Arkansas Section has planned a busy fall agenda.

On Sept. 23, a seminar was held on water efficiency sponsored by Wal-Mart. The presentation took place at NWACC, followed by a tour/meeting at the new Chastain Co. offices designed by David McKee Architects.

Collaboration with USGBC in the past has been fruitful as many AIA members are also USGBC members. Look for those upcoming events. In the past they have hosted programs on alternative energy sources, LEED certification and other topics of interest to the design community.

Another collaboration is developing between AIA and the Arkansas Society of Professional Engineers. The first joint meeting is scheduled for Oct. 9. Stay tuned for the details. We're hoping to arrange a hard hat tour of the Crystal Bridges Museum project under construction in Bentonville.

On Oct. 14, the Northwest Arkansas Section is hosting a reception for the University of Arkansas architecture faculty. The event will be held at Lacuna Modern Interiors in Fayetteville from 6 until 8:30 p.m.

We are proposing to have a short NWA AIA meeting sometime during the state convention to follow up on some of the programs/initiatives being discussed by the executive committee. The time will be announced at the convention.

The section is planning a "More the Merrier" year-end gathering that will include ASID and ASLA professionals in our area. The event will be held at Bruce and Joanie Johnsons' residence – aka "the castle" – on Dec. 4 from 5:30 until 7 p.m.

David McKee, Chair
Larry Perkin, Co-Chair
Bob Kelly, Secretary/Treasurer

Advanced Energy Conservation Techniques

Designing energy friendly structures has become everybody's responsibility for our future. Advantages include reduced pollution, reduced energy costs, improved indoor air quality, building durability and moisture control. A properly insulated and sealed structure reduces wear on heating and cooling system and mechanical maintenance.

The first step is specifying economical products and quality control of installation. If you spent much time on construction projects (as a typical worker) you would see that fiberglass batts are poorly installed by sheetrock or metal stud crew's general laborers. Correcting this problem will require specifying cellulose or foam. Cellulose is very inexpensive and can reduce overall utility costs by as much as 35 percent. This will take the responsibility out of sheetrock crews and metal stud crews where quality is based on the daily attitude of their lowest paid day laborers. Independent third-party tests have proven that up to 35 percent energy reduction is possible with properly installed cellulose. Many independent tests support this fact such as the Colorado Report, the National Thermal Performance Institute, the Leominster Housing Authority and the Kansas Weatherization Assistance Program. These results and more are available at the Cellulose Insulation Manufacturers Association (cellulose.org).

Overall energy reduction can be improved more much with proper air sealing. This can be achieved very cost effectively; the owner will usually recoup the additional cost of cellulose and seal systems in two to three months in utility savings (depending on season). These standards are being promoted by governmental organizations such as the U. S. Department of Energy (eere.energy.gov), EnergyStar (energystar.gov), Building Energy Codes Resource Center (resourcecenter.pnl.gov) and the Oak Ridge National Laboratories Building Technology Center (ornl.gov/sci/btc).

If you would like additional information or have questions/problem solving issues, please contact me at (501) 951-2893 John Gentry @ G&S Insulating.

AIA CES Develops New Communications Tool

AIA Continuing Education Systems (CES) has developed a new member communications vehicle to help AIA members keep on track with their continuing-education requirements while also promoting the educational opportunities that state and local AIA components provide.

ResourCES is a quarterly e-mail that AIA members began receiving this past summer. You should have received a sample, comprising a feature article on a continuing-education topic and a series of customized Web links to continuing education resources – including educational events offered by components in Arkansas.

AIA can now segment its members geographically, enabling it to send each member a personalized e-mail message that directs him or her to event information at the state and local component levels. After opening the e-mail, members will see an alphabetical listing of component Web site links for their state of residence. Clicking on a link will take them directly to a component's Web site, where they can find an events calendar.

If you have questions about this communications program, please contact Pablo de la Llama, manager, AIA Component Relations, at pdelallama@aia.org.

Sustainable Design Requirements Addressed in AIA Webinar

With all the hype about the new Sustainable Design requirements for AIA Members, the American Institute of Architects is hosting a webinar from 2 p.m. to 3:30 p.m. Central on Wednesday, Oct. 22, to cover the new guidelines. Participants can register online [here](#) for the program, which is free for all AIA Components.

The webinar will be presented by Thom Lowther, the Continuing Education Systems (CES) senior director at AIA. He oversees quality of the continuing professional education program for the AIA/CES Registered Providers and the records of AIA members. He also serves as the Institute's liaison on mandatory continuing education (MCE) related issues with state licensing boards and international professional associations.

Discussion and questions will focus on AIA's new 2009 Sustainable Design (SD) requirements, the new Core Curriculum guidelines, and the recent competency implications for CES Providers based upon recent state licensing board actions.

Wittenberg, Delony & Davidson's Chilcote Selected For Leadership Arkansas



Bradley Chilcote, AIA of Wittenberg, Delony & Davidson, Inc., has been selected as a member of Leadership Arkansas Class III, which is sponsored by the Arkansas State Chamber of Commerce and Associated Industries of Arkansas.

A total of 77 individuals from throughout the state were chosen for the program from more than 130 applications.

Leadership Arkansas is a program designed to take a statewide view of the economic and political challenges that face Arkansas. It offers leadership opportunities that expand the impact of community leaders across the state and builds a sense of statewide community by identifying and training individuals with the passion and commitment to become personally engaged in issues, programs and activities aimed at building a better Arkansas.

For more information about the program, contact the State Chamber at 501-372-2222.

AIA Arkansas

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Executive Director

Joie Ketcham
Member Services Director

Jackie Strickland
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Communications Director

Historic Preservation Alliance Solicits Nominations for '09 Arkansas Awards

The Historic Preservation Alliance of Arkansas is seeking nominations for the 2009 Arkansas Preservation Awards.

Awarded annually, the awards highlight outstanding achievement in projects, programs and exemplary practices that foster historic preservation across the state. The Alliance invites Arkansas residents and organizations to submit projects and people to be considered for this year's awards. The deadline for submitting nominations is Nov. 14, 2008.

The Alliance presents 11 awards each year to recognize the outstanding work, design, craftsmanship and advocates that contribute to the preservation of Arkansas's heritage through stewardship of its historic resources. These are:

- Parker Westbrook Lifetime Achievement Award
- Outstanding Service in Neighborhood Preservation
- Outstanding Work by a Craftsperson
- Excellence in Preservation through Rehabilitation
- Excellence in Preservation through Restoration
- Excellence in Personal Preservation Projects
- Outstanding Achievement in Preservation Advocacy
- Outstanding New Construction in an Historic Setting
- Outstanding Preservation Reporting in the Media
- Ned Shank Award for Outstanding Preservation Publication
- Outstanding Achievement in Preservation Education

The 2009 Arkansas Preservation Awards will be presented at a banquet at 6 p.m., Jan. 9, 2009, at the Governor's Mansion in Little Rock.

The Historic Preservation Alliance, founded in 1981, is the only statewide nonprofit organization dedicated to preserving Arkansas' architectural and cultural heritage. Its mission is to educate, advocate and assist historic preservation in Arkansas.

For more information or a nomination form, please call the Alliance at 501-372-4757, e-mail office@preservearkansas.org, or visit www.preservearkansas.org.

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SMPS Chapter

CONTINUED FROM PAGE 3

To advance its mission of advocating for, educating and connecting leaders in the building industry, SMPS offers a national marketing and management conference, quality educational programs, a certification program (Certified Professional Services Marketer), a career center, publications and resources to highlight best practices and trends in the marketing of design and construction services.

“I have been involved with SMPS for over three years, and every year, I am more and more impressed with all the valuable opportunities and benefits the organization provides its members,” Claassen said.

“There is no other national organization that brings this level of networking and targeted education to business developers, marketers, owners, clients and principals in the design and building industry. I am excited to help bring this opportunity to Arkansas.”

Frank added, “At the suggestion of one of our principals, I checked out the organization and found practical applications and great resources.”

SMPS National’s CEO Ronald D. Worth, CAE, FSMPS, CPSM, observed, “To provide for sustained growth and to ensure the livelihoods of employees, a professional services firm needs to think strategically, like any other business. Marketing is a critical component of that. A professional services marketer will work with a firm’s management team to develop a long-range strategic plan to build the business and to build positive relationships with current and potential clients. SMPS chapters offer critical local and regional networking and professional development to support marketers in building business.”

To learn more about SMPS and plans for a chapter in Northwest Arkansas, please contact Claassen at 501-505-5145, Frank at 479-273-7780, ext. 287 or Mary Cruz, senior manager of chapter services at SMPS National, 800-292-7677, ext. 225. SMPS can be found on the Web at www.smps.org.

Cole Joins WD&D Architects



Betsy Cole has joined Wittenberg, Delony & Davidson, Inc., as an executive assistant. Her responsibilities include such administrative duties as billing and accounts receivable.

Raised in Germantown, Tenn., where she graduated from Houston High School, Cole attained her degree in Political Science from Hendrix College in Conway.

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