

COLUMNS

Newsletter of the American Institute of Architects, Arkansas Chapter

February 2011

SO WHAT... WHY SHOULD I CARE?



Jerry A. Brackett

2011 President

The purpose of a good headline is to get the reader to read the next line and a good pitch answers both of the above questions, something that I was reminded of in a recent Grassroots seminar entitled "Outrageous Marketing". If you're still reading then maybe it worked! Your AIA leadership *cares* deeply about your organization; I am very appreciative of the hard work done by our many newly formed committees. Huge thanks go out to Past

President Jerry Brackett for his leadership in putting together great committee leaders. Your local AIA has been working hard on your behalf! Beginning the year with a successful board retreat at Big Cedar lodge we are well into the process of implementing the strategic plan developed at last year's board meeting.

From the sustainable task force, led by Chris East, has emerged REALgreen, the sustainability conference planned in conjunction with USGBC and Bentonville, Bella Vista Chamber of Commerce. Check out the link on this [website](#). Mark Cahoon's communications committee has proposed that we bring you this newsletter six times a year and also are proposing an AIA Arkansas logo contest. Your SGN representatives are constantly monitoring issues that affect our profession. Your PAC chairman George Krennerich will be

(Continued on page 5)

IN THIS ISSUE...

Upcoming Events	PG 3
Job Posting	PG 4
National Convention Room Block	PG 5
REALgreen Conference	PG 5

OFFICERS ATTEND GRASSROOTS

This year's theme, DESIGN I VOICES, celebrates and strengthens the role of architects to advocate for stronger, better communities; empower our collective voice; and communicate that *design matters*.

Last week, members of the AIA AR Executive Committee and Section Chairs are attending this conference in Washington, DC, representing our chapter. They will have the opportunity to meet with our Senators, Congressmen and their staffs about our top four legislative priorities before the 112th Congress. Each initiative focuses on creating jobs in a design and construction industry that accounts for one in nine dollars of Gross Domestic Product.

"When architects work, the nation builds," said AIA President Clark Manus, FAIA. "By following these four core principles, Congress has a chance to enact policies that unleash the entrepreneurial spirit of America's design professionals, create economic growth and rebuild our struggling communities

and aging infrastructure."

AIA'S TOP LEGISLATIVE PRIORITIES

Unfreeze Credit, Create Jobs: Thousands of needed construction projects that would employ millions of Americans are on hold because credit is frozen. Banks received billions in federal taxpayer bailouts; now it's time to ensure those banks lend. Congress should support efforts to reign in regulatory overkill in the wake of the banking crisis by passing legislation such as the Equal Treatment of Covered Bonds Act, which would create a market for the kind of bond that has been used in Europe for capital projects and is generally more secure than other securitized bonds, like mortgage-backed securities. Advocates say it could unleash a market for sounder, more straightforward financing. The AIA also supports the Capital Access for Main Street Act, which would help prevent large numbers of commercial foreclosures and free up credit to help small business get back to work.

Regulatory Burdens That Hold Small Business Back: Small architecture firms and sole practitioners know all too well the burdens of high tax rates and burdensome paperwork. In 2010, the AIA helped defeat a plan to increase payroll taxes on



(Continued on page 6)

GOLD RIBBON SPONSORS

Acme Brick Company

10921 Maumelle Blvd., North Little Rock. AR 72113
(501) 812-5574

Mike Anderson, Bryce Switzer, Paul Fleming

BancorpSouth Insurance Services

P.O. Box 251510, Little Rock. AR 72225
(501) 664-7705

Ken Estes, Alfred Williams, Trey Scallion

Digital Entertainment Systems

2349 W. Hudson Rd, Rogers. AR 72756
(479) 621-8889

Shaun Carver, Suzette Davis, Josh Rothman

Innerplan Office Interiors

7001 Innerplan Drive, North Little Rock, AR 72113
(501) 371-0300

Chris Cerrato, Roger McMennamy

Jay S Stanley & Associates

5313 McClanahan Dr., Ste G5, North Little Rock, AR 72116
(501) 758-8029

Jay Stanley, Scott Stanley, Logan Campbell

Nabholz Construction Corporation

612 Garland St., Conway, AR 72032
(501) 505-5800

Jake Nabholz, Clay Gordon, Brad Hegeman

Southern Reprographics Inc.

P.O. Box 1878, Little Rock, AR 72203
(501) 372-4011

Phillip McColey, Pam Brawley, Farris Lance

Today's Office Inc.

717 West 7th Street, Little Rock, AR 72201
(501) 375-5050

Rhonda Bradley, Keeley Claude, Missy Holley

BOARD RETREAT JANUARY 2011

The AIA Arkansas Board of Directors convened in Ridgedale, MO to welcome in the new board members for 2011. The Boards 2011 officers were sworn in on Friday evening, January 14th. **We would like to thank our Gold Ribbon Sponsors, Digital Entertainment Systems and Today's Office Inc. for sponsoring the Officer Induction Dinner.** The board met on January 14 & 15 to review the Associations 2010-2012 Strategic Plan that was developed last year and begin planning for 2011.



CALL FOR NOMINATIONS

The Southeast Chapter of the Society of Architectural Historians seeks nominations for the **Best of the South: Preserving Southern Architecture Award**. This annual award honors a project that preserves or restores an historic building, or complex of buildings, in an outstanding manner and that demonstrates excellence in research, technique, and documentation. Projects in the twelve-state (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia) region of SESAHA that were completed in 2009 or 2010 are eligible.

Nominations should consist of no more than two typed pages of description, and be accompanied by hard copy illustrations and any other supporting material. A cover letter should identify the owner of the project, the use of the building(s), and the names of all the major participants of the project.

The deadline for submissions is July 31, 2011. Winners will be announced at the 29th SESAHA Annual Meeting in Charleston, South Carolina, in October 2011.

Send three (3) copies to Benjamin Ross, 225 E. North Street Suite 800, Indianapolis, IN 46204

Questions: BLROSS@gmail.com

Deadline: July 31, 2011.

SECTION EVENTS

FORT SMITH

Lunch n' Learn

Tuesday, February 8, 2011

12:00 p.m. – 1:30 p.m.

Lunch will be provided.

1 HSW/SD

Riverpark Events Center, East Room
North B St & Clayton Expressway
Parking is available on site.

Program will be presented by Sam Muffoletto with Natural Building Solutions. Topics will include the benefits and sustainability of bamboo products (flooring, plywood, veneers, etc.), including how it is harvested and produced. See attached flyer for more information.

RSUP

Friday, February 4 before 5:00 p.m. with the number of attendees from your office.

Graham Sharum, AIA, LEED AP BD+C
(479) 783-8395

graham@archplusinc.net

NORTHWEST

January 27th

Hicks Stone Architect Lecture on Edward Durell Stone

February 15th

Lunch and Learn with York Copper Flashing

March 16th

Lunch and Learn with Energywise

April 7th

Lunch and Learn with Curtis Stout

April 20th

Lunch and Learn with Tandus Flooring

May 4th and 5th

Lunch and Learn with Prestressed Casting

September 7th

Lunch and Learn with LPS

Contact Chris Sullivan for more details
(479) 636-3545

Chris.sullivan@pb2ae.com

CENTRAL

Art of Architecture Lecture

featuring Gail Thomas, President and CEO of the Trinity Trust Foundation in Dallas

Tuesday, February 15, 2011 @ 6:00p.m.
Clinton School of Public Service
Sturgis Hall

Thomas will give a lecture titled, "Bridges to the 21st Century: Calatrava Designs for Dallas," about the city's efforts to develop the 20-mile Trinity River corridor to better serve the public. A special feature of the redeveloped corridor is an iconic cable-stayed bridge designed by the internationally acclaimed architect Santiago Calatrava.

***Reserve your seats** by emailing

publicprograms@clintonschool.uasys.edu,

or calling 501-683-5239

1 CEU

FREE to AIA Central AR members

non-members pay \$10 for the credit

THE ART OF ARCHITECTURE *Public Lecture Series*

Bridges to the 21st Century:
Santiago Calatrava Designs for Dallas

February 22, 2011
Dr. Gail Thomas

In the Works:
A New Airport for Little Rock

Late Spring of 2011
Eric Peterson AIA

2011

SAVE THE DATE

AIA Arkansas
State Convention
Sept. 15-17, 2011

**BACK IN
HOT SPRINGS**

**MAKE YOUR
RESERVATIONS EARLY**

Embassy Suites
(501) 624-9200 rates starting at \$134

The Austin Hotel
(877) 623-6697 rates starting at \$85

The Arlington Hotel
(800) 643-1502 rates starting at \$90

SILVER RIBBON CO-SPONSORS

Arkansas Granite & More

18525 Interstate 30, Benton, AR 72015
(501) 315-4500
Scott McElroy, Glen McElroy

Block USA

9712 Mann Rd., Mabelvale, AR 72103
(501) 804-2957
John Cook

Glen Jones & Associates

107 Cherrybark Lane, Vicksburg, MS 39180
(601) 634-0877
Glen Jones, Alex Prince

Kinco Constructors

12600 Lawson Road, Little Rock, AR 72210
(501) 225-7606
Art Kinnaman, Andrew Mincks

Curtis H. Stout, Inc.

2400 N. Cantrell Road #100, Little Rock, AR 72202
(501) 374-6694
Megan Gardisser, Becky Major

DuPont Tyvek

171 Mountain Valley Dr., Maumelle, AR 72113
(501) 804-7889
Mark Edds

Long Sales Agency

914 Barber, Little Rock, AR 72202
(501) 374-3088
Randall Long, James Long

Workplace Resource of Little Rock

409 East 3rd Street, Little Rock, AR 72201
(501) 244-9696
Randy King, Jenny Harper

JOB POSTING

Position: Architectural Designer/Intern

Location: Rogers, AR

Summary

A growing Architectural and Engineering firm with 12 offices nationwide seeks to hire an Architectural Designer with 0-5 years experience to create and revise construction documents. Analyze building codes, space and site requirements and incorporate their effect into the architectural design. Coordinate architectural design with other design disciplines. Applicant must have experience in producing construction documents. Architectural Degree is preferred. This individual will be located in a hard-working, fun-filled, small office environment in Northwest Arkansas. A competitive salary will be offered based on experience. Company benefits include 401K, health insurance, and paid time-off. Candidate must be willing to relocate to beautiful Northwest Arkansas.

Requirements

- Architectural design experience
- Architectural Degree preferred
- Familiarity with building and construction documents
- AutoCAD proficiency
- Experience with Revit preferred
- Proficiency with Microsoft Office Software including Excel, Word, and Outlook
- Attention to detail
- Understanding of task prioritization and responsiveness to client needs

Send resume via email to

ppryor@core-eng.com

AIA Program # OYORK10 Through-Wall Flashing Selection and Installation



1 CEU: HSW/SD

Understand how longevity, puncture resistance, tensile strength, ease of installation and compatibility are critical of all flashing materials.

Understand the performance and function with other materials in the wall cavity, as well as life cycle costs of flashing materials.

Review of the history of through-wall flashing materials and advancements made to provide lifetime flashing performance.

SEMINARS POSTPONED

Due to impending weather, the classes scheduled for February 9, 2011 have been postponed. The date is yet to be determined.



(Continued from page 1)

contacting you to help strengthen our Arkansas ARCHPAC. Need a legal opinion on an issue? Your member services committee has brought you Legaline a benefit we hope that you will not need too often. Rachel Loerts and her team of emerging professionals will be focusing on bringing an ARE course to the associates. Finally each section has some exciting local events planned for this coming year.

The recent Grassroots meeting in Washington DC was well attended. The Arkansas contingent was able to meet personally with both US Senators and also met with the staff of all four congressmen. A four part "Blueprint for economic recovery" was presented to each focusing on job creation, freeing up credit, and enlarging the energy efficient tax deduction for retrofits from \$1.80 sf to \$3.00 sf. Senator Pryor helped introduce a similar bill last year, S3079 which never became law, we applaud his efforts, perhaps with the President's recent announcement strides can be made in this arena. Here is the link to the latest proposal: <http://www.aia.org/press/AIAB087479>.

Phil Simon AIA's national marketing and promotions national director presented an update on the transition to Architect as your AIA magazine. In addition to Architect magazine each AIA member will also have online access to Eco Home, Eco Structure, and Residential Architect which will be published bi-monthly.

We are off to an exciting new year and I am honored to serve our organization. It is nice to be surrounded by a great cast of officers and board members. Thank an Allied Member this week!

REGIONAL DESIGN REVOLUTION ECOLOGY MATTERS

AIA NATIONAL CONVENTION AND DESIGN EXPOSITION

New Orleans | May 12-14
Ernest N. Memorial Convention Center

NEW THIS YEAR

AIA Arkansas has blocked a group of rooms at the New Olean's Marriott for members attending the convention this year. This is 8 blocks from the convention center and steps from Bourbon Street. Transportation is provided to and from the convention center. **Rates begin at \$189** and are available from May 11th – 15th.

If you are interested in using one of these rooms please contact the AIA AR office at (501) 661-1111 by **February 25th**. Space is limited and is available on a first come first serve basis.

the solution is **REAL**
the date is **set**

Mark your calendar!



REALgreen will be the first conference of its kind in Arkansas. Join us as we take the ambitious goals of LEED and the green movement to explore how sustainability is being applied in real-life situations today.

Come learn how to deliver projects that balance sustainability and cost – the way green is delivered in the Real World – right here in Middle America. You'll learn from practitioners, owners and other professionals through real-life examples.

- Building Professionals
- Architects
- Engineers
- Contractors
- Suppliers
- LEED AP
- Corporate
- Manufacturers
- Facility Managers
- School Superintendents
- Developers
- Universities
- Government Officials

may
19-21 2011

Register at www.REAL-green.info

A collaborative event with AIA, USGBC and Bentonville/Bella Vista Chamber

Keynote Speaker:
Bob Berkebile

John Q. Hammons
Convention Center
Rogers, Arkansas

BLUE RIBBON SPONSORS

(Continued from page 1)

thousands of small architecture firms that organize as S corporations. Now Congress needs to pass the Small Business Paperwork Mandate Elimination Act, which would repeal the expensive and unneeded new Form 1099 paperwork requirement slipped into the health care reform bill.

The Market for Building Retrofits as an Engine of Economic Growth: Across the country, building owners, state and local governments and school districts want to lower energy bills by retrofitting their buildings, but lack the financing to do it. By increasing incentives for efficient building designs and renovations that show *real* results, Congress can create jobs while securing our energy independence. Congress should increase the Energy Efficient Commercial Building Tax Deduction from the current \$1.80sf to \$3.00sf.

A Transportation Bill to Get our Communities Moving Again: Our current transportation system is broken. Crumbling infrastructure and rising congestion have crippled our nation's competitiveness, reduced safety, and increased greenhouse gas emissions. In addition, outdated transportation laws and tax policy have slowed projects down, deprived the public of a voice in the planning process, and forced Americans into longer and longer commutes. The current tax incentives for building/real estate activities do not adequately take into account locating developments near transit systems, for example.

As always, meeting with members of Congress should not be a once-a-year occurrence. The AIA recommends that members meet with legislators when they are home for in-district work periods. The next in-district work period is the week of Presidents' Day— February 19 to 27.

Alessi-Keyes Construction Co.

(501) 225-6699
Bob Butler

Arkansas Ready Mixed Concrete Association

(501) 663-8335
Rita Madison

Baldrige Designer Concrete

(501) 831-4242
Danny Baldrige

CDI Contractors

(501) 666-4300
Dlorah deVore

DFI Architectural Signs Inc.

(501) 372-8881
Jane Johnson

Duro-Last Roofing, Inc

(618) 407-7330
Darrin Boatman

Flintco

(479) 750-4565
Brent Farmer

Gerdau Ameristeel

(501) 372-3100
Buddy Metcalf

J.D. Day & Company

(913) 722-3213
Jim Day

Lunday & Associates

(870) 942-1463
Wade Lunday

Milestone Construction Company

(479) 751-3560
Kelli Gemmell

Missco Contract Sales

(601) 987-8600
Mack Skeen

Nettleton Concrete, Inc.

(870) 932-4400
Brian Woods

Otis Elevator Company

(501) 312-7600
Richard Carlton

PLANTation Services

(501) 821-5770
Randy Cooper

Prestressed Casting Co, Inc.

(417) 869-7350
Buck Van Hooser

Reynolds Construction Company

(870) 247-5753
Rick Cooper

SBI Metal Buildings

(501) 262-0600
David Bunn

Schindler Elevator Corporation

(501) 375-0930
Steve Vance

School & Office Products of Arkansas

(501) 663-5500
Terry Greene

Sherwin-Williams Company

(913) 381-8633
Brook Nienstedt

Siplast

(469) 995-2200
David Bell

Sport Court

(501) 316-2255
Patti LaFleur

Sports Floors Incorporated

(901) 359-2000
Bruce Gleneck

Tandus

(501) 607-2044
Christie Hood

Terracon Consultants

(501) 847-9292
Shaun Baker

Zenor Sales & Consulting

(985) 966-6490
Cal Zenor