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The Newsletter of The American Institute of Architects / Arkansas Chapter / April 2005



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A WORD FROM THE PRESIDENT

March 22, 2005

Greetings to all! I hope the first quarter of everyone's 2005 has been a busy and profitable one. It is hard to believe we are this far into the year already. As you all know, "time flies when you're having fun". This is certainly true for your AIA Arkansas. We have been working at full throttle since early January. Please remember to thank the staff and all of the committee chairs and members for their work. They are performing wonderfully.

In particular, let me take this opportunity to recognize the Legislative committee, Convention committee, Communication committee and a new committee – the Website committee. While there are many others to thank, the leadership of these committees has been very busy during this first quarter and their work is to be commended. The leadership of Phil Purifoy, Gordon Duckworth and Brent Stevenson on the Legislative Committee has been incredible. They have endured many hours away from their practices representing the rest of us on issues that could have dramatically affected our profession without their involvement and strong leadership. The Convention committee, under the chair of Thad Kelly, is as organized as I can remember. Thad has risen to the challenge and is taking the rest of the committee with him.

PRESIDENT (Continued on Page 2)

Architectural Design Studio Wins National Acclaim



James Meyer's porch concept, like the traditional front porch, extends the social space into the lawn, here the parking lot, which is transformed by a central garden/park that absorbs and filters storm water runoff.

WAL-MART FAYETTEVILLE, Ark. – An architecture studio led by the University of Arkansas Community Design Center (UACDC) and sponsored by Wal-Mart Stores Inc. has won two prestigious national awards. The studio has won a national Education Honors Award, one of two awarded this year, from the American Institute of Architects, and a 2005 NCARB prize from the National Council of Architectural Registration Boards. The NCARB award comes with a \$7,500 prize and publication in a forthcoming book.

This isn't the first time that the UA School of Architecture has won national recognition for developing new design ideas for the warehouse-sized retail stores that stud the suburban American landscape. In 2003 the Boston Society of Architects awarded an Unbuilt Design Award to a UA design studio that experimented with stacking super stores

for urban sites where land is limited.

"Our students are creating new models for super stores as social anchors within the suburban landscape," said Stephen Luoni, UACDC director. "Their design strategies have the potential to benefit all parties involved, including discount retailers who want to enter big city markets and communities that want innovative retail development."

Eight fourth-year architecture students took on the project as an opportunity to enhance the everyday suburban environment where many Americans spend most of their time.

"The super center can be not only a source for shopping, but a destination that educates and entertains the community," said student Blake Jackson.

"We were impressed by their ideas and
STUDIO WINS (Continued on Page 3)

PRESIDENT (Continued from page 1)

It appears that the progression towards convention is ahead of schedule and Thad is not likely to rest until all the details are final. This is going to be a great convention, mark your calendars for September 29, 30 and October 1 in Hot Springs. This convention is one you will be sure to remember. The Website committee led by Eldon Bock and Wallie Sprick has contributed their leadership skills in organizing a plan and locating providers and designers in order to get our organization represented on the web. It has been about five years since we have had a presence on the web and during our retreat in January the board determined it was time to return. Eldon, Wallie and their committee is working hard to deliver a professional, informative and useful website that we can all be proud of.

Special recognition is due to Brent Stevenson and Associates (BSA). Brent Stevenson, our not so new Executive Director, Joie Ketcham, Brent's assistant, and their staff has blended their leadership style with the strong leadership traditions left behind by Sheila Bronfman. BSA is doing a great job administering the tasks at hand and developing new ideas for catapulting our organization further in to the future. Please give them a pat on the back. It is well deserved.

If you have a special interest in an area we are working and would like to be more involved; rest assured there is room for your talents. Do not hesitate to call the AIA Arkansas office at 501-661-1111 or any board member for further information.

Sincerely,



Jeff Steiling, AIA



The AIA 2005 National Convention and Design Exposition

May 19 – 21, 2005

**Mandalay Bay Convention Center
Las Vegas, NV**

The AIA National Convention and Design Exposition brings together more than 22,000* architects and building industry professionals, making it one of the most successful conventions for those pursuing the architectural market. Don't miss the opportunity to reach this market at the AIA 2005 National Convention and Design Exposition! Visiting the Expo floor is always one of the top reasons attendees choose AIA's annual event.

The American Institute of Architects' annual convention comes to Las Vegas in 2005. Exciting casinos, dazzling shows, golf courses, gourmet delights, Elvis, and neon lights make Las Vegas--the Entertainment Capital of the World. The fastest growing metropolitan area in the country, Las Vegas truly offers something for everyone. With its colorful history and changing image, Las Vegas is the perfect locale for architects to explore the 2005 convention theme, The Power of Architecture: Imagine, Create, Transform. * 2004 registrants

www.aiaconvention.com

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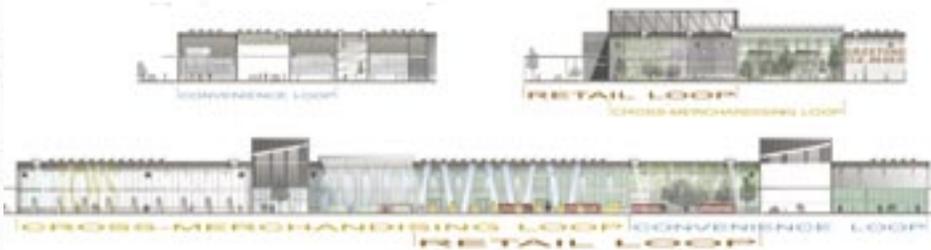
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The transparent façade of Ben Emanuelson's elegant design orients shoppers to different retail experiences.

STUDIO WINS (Continued from Page 1) the images,” said Bill Correll, AIA, director of architecture for Wal-Mart. “It’s great for us to come into this environment, because students are explorers and doers and willing to take risks.”

“Some of the concepts developed by the students could someday have application possibilities for Wal-Mart,” said David S. Cox, AIA, Wal-Mart design manager for Philadelphia, South New Jersey, New York City and Long Island.

The students were challenged by the fact that there are no precedents for the super store, an architectural form governed by the logistics of storing and selling a large and diverse array of products.

“One of the primary tasks of architecture as a discipline is to develop cultural expression in emerging and undefined building types. There were some growing pains associated with the development of the railroad terminal, the skyscraper, and the mall,” Luoni said.

Recognizing that the super store is here to stay, the studio focused on enhancing the connections between community and retail development. Students faced the daunting task by taking a fresh look at the buildings that define a city, from hip boutiques and cafes to museums and libraries. Focusing on the outer, public realm of the super store, from the street through the parking lot to the rank of cash registers at the front of the store, the students developed new design strategies based on traditional civic forms.

“The studio taught us to look at the familiar and begin to edit it,” said student James Meyer. “By tapping into the sympathetic ideal of the American porch, my project redefines the way stores like Wal-Mart interact with the customer. The porch concept also allows the store to fit into or create networks of neighborhoods, adapting

it more comfortably into people’s everyday lives.”

Joshua Pederson transformed the store entrance into an atrium verdant with garden center plants and punctuated by “dancing columns” that celebrate the artfulness of the structure. A café invites shoppers to linger, and ample space is provided for community events such as book signings.

Students also proposed some radically new retail strategies. Ben Emanuelson, for example, placed a convenience store with dedicated parking in one corner of the super center for shoppers who need a gallon of milk or loaf of bread. He also suggested the overlap of various areas – mixing up the program – so that a shopper with a sick child need not traverse the store to pick up cold medicine, soda crackers and canned soup.



Josh Pederson's courtyard concept provides space for “retailtainment” events such as book signings.

“With this store-within-a-store concept, everyone doesn’t have to share the same monolithic shopping experience,” Emanuelson said.

What’s next? Luoni hopes to develop a “best practices” manual, a kind of catalog of design ideas that will help communities and retailers arrive at a design pleasing to all.

“A design manual would articulate the issues, open up design possibilities, and facilitate productive discussion between communities and retailers,” Luoni said.

“A primary strength of Steve Luoni and his staff is their interest in taking on the difficult real challenges of the contemporary American urban landscape,” said Jeff Shannon, dean of the School of Architecture. “Luoni’s approach and UACDC’s location near Wal-Mart’s home office offered the school a tremendous opportunity to be of service to this great retailer. The architects for Wal-Mart have been very open-minded and encouraging about the explorations the students have developed. They offered great feedback at the students’ final semester review, for instance. We look forward to a long and mutually productive relationship with Wal-Mart.”

Founded in 1995, the University of Arkansas Community Design Center has provided design and planning services to more than 30 communities across Arkansas. The center’s planning has helped Arkansas communities secure nearly \$9 million in grant funding to enact suggested improvements. In addition to revitalizing historic downtowns, the center addresses new challenges in affordable housing, environmental planning, and management of regional growth or decline. The design

center also offers hands-on civic design experience to students who work under the direction of design professionals.

To access the full UACDC study Finding the Social in Big Box Retail visit the UACDC Web site at <http://uacdc.uark.edu/wal-mart1.html>

For more information on the AIA award, visit <http://www.aia.org>.

For more information on the NCARB award, visit <http://www.ncarb.org/newsclips/mar05Prize.html>

Firm News

WD&D Completes New Offices Downtown: Metropolitan National and Crews & Associates

You may have noticed the blue lights and the bright new eagle atop the former TCBY Tower. WD&D architects recently completed renovations for the new Metropolitan National Headquarters offices, formerly located in the Stephens Building. Metropolitan National occupies floors 12 through 14 in the 40-story building with a branch bank in the lobby. Public areas take on a hip user-friendly atmosphere with flat-screen televisions and gathering spaces while the upper floor offices employ a warm executive feel with rich wood accents, soothing colors and local custom artwork throughout.

Crews and Associates, a subsidiary of First Security Bank has located its headquarters in one of Downtown Little Rock's newest buildings, First Security Center. Crews and Associates offices are on floors seven through 10 of the WD&D-designed building. The offices are an open and flexible design with a monochromatic scheme to help enhance their logo color. By using the same neutral tones in the flooring, walls, and ceilings, Crews & Associates signature color could be distributed within the space to create a soft soothing environment with an identity punch.

For more information, contact:

Jenny Withrow
Wittenberg, Delony & Davidson Architects
400 West Capitol, Suite 1800
Little Rock, AR 72201
ph 501-376-6681 • fax 501-376-0231
www.wddarchitects.com

Name This Publication – Win Free CES Credits!!!

Okay, not really. But, if your creative entry IS chosen as the name of the newly resurrected publication of AIA Arkansas, you will receive free accommodations at this year's State Convention in Hot Springs! Length and format must be considered, and number of entries per person is not limited. Submissions will be judged based upon random criteria by a biased jury, so good luck! Please submit your entries by email (arkansasaia@sbcglobal.net) or snail mail to the AIA office on or before May 31, 2005. A winner will be announced before the next issue.

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Gulf States Region News

You should have received a Gulf States Regional Newsletter by email earlier in the year but here is an overview of what's going on. If you did not receive this newsletter, please contact AIA Arkansas at arkansasaia@sbcglobal.net.

Arkansas is one of 5 states in the Gulf States Region. The region has 3500 AIA and Associate AIA members. The Gulf States Region has 2 directors that sit on the National Board of Directors and one associate director who sits on the National Associates Committee. These are the people who represent you at a national level but they can't represent you if they don't know what you think so if you have an issue you are concerned with please feel free to contact them.

- **Doug Ashe, AIA-Reg. Director**
318.473.0252 or
dougashe@abwarchitects.com
- **Marion Fowlkes, FAIA-Reg. Director**
615.385.9600 (ext. 402) or
mfowlkes@faanet.com
- **Crystal Bowman-Reg. Associate Director**
870.539.6013 or
bowman@classicnet.net

The Call for Entries for our 2005 Gulf States Honor Awards Program will be going out to the 5 state memberships in late-February. Awards will be presented at the AIA National Convention in Las Vegas.

On January 14th, the regional directors, regional associate director and 3 of 5 state associate directors met in Memphis to discuss issues concerning associates in the Gulf States Region. We discussed programs and goals for the upcoming year as well as a new procedure for selecting the Regional Associate Director (RAD). As included in the revised by-laws presented at Grassroots, the two year term for RAD would rotate among the 5 states. The current RAD is from Arkansas, the RAD-elect is from Tennessee and the next RAD will come from Mississippi, followed by Alabama and Louisiana.

East Arkansas Section News

Upcoming programs include presentations from the following companies:

- April 28 "New Products Presentation"
- May 26 Curtis H. Stout, Inc., Little Rock (Silver Ribbon Sponsor)
"Common Lighting Issues"
1 CEU
- June 16 Mr. David Harris
Jonesboro City Planning Department
- Future Nettleton Concrete, Inc., Jonesboro (Blue Ribbon Sponsor)
"New Products Presentation"

For detailed information on upcoming programs, please contact Mark Cahoon, AIA At 870-933-6993 or m_cahoon@cahoonfirm.com

Central Section News

Greetings from Central Section Chair-2005, Eldon W. Bock! Coming in on the heels of a great mixer at the Presidential Library I will take this opportunity to thank Tim Yelvington, last year's Chair, for helping to put that gig together. What a party!



I have been asked by the AIA office to give the Central Section an update on upcoming activities. We have started out the year in partnership with the Arkansas Arts Center with a viewing of the riveting 'My Architect'; a haunting look at the work of Lou Kahn by his illegitimate son. March 31st is the date for a lecture by Tim de Noble at the Arkansas Arts Center that is a continuation of the Art & Architecture Lecture Series. You will be getting a mail-out and email for that event soon.

The same lecture series will host Marlon Blackwell in April and we will announce a date as soon as possible.

Frankly, I have nothing else definite planned but have come up with a general theme for the year....FUN! I strongly feel that our section needs to get back into the habit of getting together again. Think of this year as if a freshman in college; getting together, having fun and, if you are lucky you might learn something.

So....my thoughts run in the realm of:

- An AIA/AGC chili cook off.. (how many still remember the AIA taking it to the rim for a shutout victory back in '95?). I will challenge the AGC by leaving a burning sack of beans on their porch. This event will probably happen in the fall.
- A tour of the new Winrock facility down on the river, a facility that is going for LEED GOLD certification with the U.S. Green Building Council.
- Planting a 'treescape' along the river trail in North Little Rock.. ...ever feel guilty after site preparation is completed? Let's give something back! We have missed the planting season this spring so fall will be the time frame for this event.
- We are also thinking of a guest lecture by Coleman Coker, former partner of Samuel Mockbee in May and perhaps some CEU filled meetings with our marvelous Allied Members over the summer months.

Let's not forget the AIA Golf Tournament! Friday April 29th. Contact Wallie Sprick 501.376.6681 for information.

Please take time to update any contact information with Joie at the AIAAR office so that we can reach you for these events.

We are going to have a great year! Let me hear from you all on any ideas how we can improve our groups' event attendance.

Thanks, Eldon

Northwest Section News

The NorthWest Arkansas Section is busy with the "Birds of Paradise" fundraiser for the Elizabeth Richardson Center in Springdale. Architects are building birdhouses to be sold at auction on April 1 at the U of A. There will be judging in 3 categories of bird feeders and houses. The NW Section is sponsoring the event and has donated \$2,000 to the effort in addition to the auction items. Tim DeNoble is the Co-Chair and NW Arkansas Section Vice-Chairman Rich Brya is a Committee member.

The Northwest Section has contributed two scholarships to the University of Arkansas Architecture Department. The recipients of the two \$1,000 scholarships are Lisa Skiles, and Mark Landon Foster. The Section has also contributed 3 - \$50 Awards to a student design competition. Those recipients were, Tim Maddox, Steve Click, and Ben Butler. Congratulations to all 5 students.

A Golf Tournament Committee is being formed for a Spring Golf Tournament to benefit the NWA Section. The tentative dates will be sometime in May and be held in Fayetteville.

A questionnaire is being prepared to better serve the 2 modes of Fayetteville/Springdale and Bentonville/Rogers with respect to NWA meeting times, locations, and dates. The chairman and vice-chairman are seeking a scenario to make meeting on a regular basis fit both modes better.

Kenneth Emanuelson AIA
NWA Section Chair

Fort Smith Section News

The Fort Smith Section continues to support our local students in the U of A School of Architecture through our annual golf tournament and scholarship. We want to recognize Audree Scharbor of Greenwood as our 2005 AIA Fort Smith Scholarship recipient. Congratulations, Audree!

Now on to the news...

Fortunately for our section chair, we formed a "special position" for someone to schedule seminars and other functions a few years ago. The catch is you have to serve as Program Director to be Section Chair. Michael

Section News (Continued on Page 6)

Section News (Continued from Page 5)
 LeJong did such a good job last year, he is continuing in that role this year (and we doubled his salary). On March 29th Blue Ribbon Partner Architectural Solutions, LLC will host a seminar on the ever changing E.I.F.S. market. This should be a great opportunity to gain insight in the use of E.I.F.S. and gain a few pounds with a delicious plate lunch from Jerry Neel's Bar-B-Q. A few short weeks later on April 21st Blue Ribbon Partner Applied Technology Group will present a Building Information Modeling Seminar. A portion of the seminar will be a presentation on the Freedom Tower Project by SOM on how Building Information

Modeling has facilitated the design and construction of the Freedom Tower. Thanks to Scott & Jeff @ ASL and Scott & Jeff @ Applied Technology for their support of the AIA.

As always if anyone is traveling through Fort Smith & would like to attend our seminars, please give us a call @ 479-782-1051 or check us out online at www.geocities.com/aiafortsmith for more information.

Travis R. Bartlett, AIA
 Fort Smith Section Chair
 302 North 6th Street
 Fort Smith, Arkansas 72901
 Phone: 479.782.1051
 Fax: 479.782.6019

2004 Holiday Party

2005 was brought in with a bang as the Central Section hosted a reception and tour of the recently finished Clinton Presidential Library. Orchestrated by 2004 Central Section Chair, Tim Yelvington and former AIA Executive Director Shelia Bronfman, the event was complete with live music, good food and libations. Sheila was presented a gift by attending past presidents for all her years of dedicated service to AIA Arkansas. AIA members and guests were allowed to tour the building and the exhibits at their leisure. A good time was had by all!

Welcome New Members

Jessica M. Andrews, Assoc. AIA

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Jonathan P. Boelkins, Assoc. AIA

Cooper Architects
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Jerry W. Day, AIA

Wal-Mart Stores, Inc.
 Bentonville, AR

Aaron J. Gabriel, Assoc. AIA

U of A Community Design Center
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Amy B. Garrett, Assoc. AIA

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Welcome Transfer In Members

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Larry K. Perkin, AIA

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 501-663-8335

2005 AIA Convention

Planning is underway for the 2005 AIA Convention. Mark your calendars now for three great days in beautiful Hot Springs, AR. This year's convention will be held at the Hot Springs Convention Center from September 29 through October 1, 2005. Hotel arrangements have been made with the hotels listed below. Be sure to make your reservations with the hotels before the cut-off date shown. We are going to have an outstanding convention this year. We will have a variety of methods for you to earn your continuing education credits; we will have formal lectures, technical product demonstrations, and self reporting historic walking tours. We want to celebrate several aspects of our profession, by including an exhibit of Architects as Artists artwork, details on how and what you may submit later. We are making a Hot Springs Bathhouse available to "early-bird-registrants" to indulge themselves in luxury by signing for an original hot springs spa and massage (limited numbers of rub-a-dub-dubs are available). Back by popular demand is the PRE-CONVENTION GOLF TOURNAMENT at the Hot Springs Country Club on the championship Arlington Course, before the convention on Wednesday September 28, 2005 noon shotgun start, two person teams more details later. Remember to mark your calendar for Convention AIA AR September 29 through October 1, 2005. We look forward to seeing you then.

Embassy Suites

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\$109.00 + tax Make reservations before 08/29/05
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discounted rate. Space is limited. 501-623-7771

ASID News

The Arkansas Chapter of ASID has been very busy this year. We have partnered with Habitat for Humanity in several areas. Habitat for Humanity was a part of Wine and Design last year and will be again this year. Some of our members also served on the planning committee for their Tuxes and Tool Belts fundraiser this December. In addition, on Saturday, March 12th, some of our members helped with a house being built by Habitat. We are looking forward to a long relationship between both organizations.

May 12, 2005 will be the date for our annual Wine and Design. The event will be held at the Statehouse Convention Center in the Wally Allen Ballroom. The committee has done a wonderful job at growing this event and this year promises to be larger than previous years. We have some wonderful local artist who will be providing artwork for the auction. Tickets for this years Wine and Design are \$25.00 and will be available from ASID members or contact:

Joel Camden.....372-2900
Courteny Montgomery 312-2900
Sarah Henderson376-0717
Kim Braden666-4546

Come join us for the fun.

Classified Ads

Cahoon Firm, P.A. seeks Architectural Intern with an architectural graduate degree and CADD Technician; must have strong skills in AutoCAD, interest or experience with Revit a plus. Candidates should be self-motivated, with good communication skills. These positions will assist in all aspects of the design process including preparation of presentation materials, schematic and design development, and construction drawings. Salary commensurate with experience. Send resume to info@cahoonfirm.com or mail to Mark Cahoon, Cahoon Firm, P.A., P.O. Box 6076, Jonesboro, Arkansas 72403.

Join a growing, dynamic design firm built around quality people committed to quality architecture. The **Wilcox Group Architects** has positions open for intern or licensed architects with 2-8 years of experience. Contact Wesley Walls by phone (501-666-4546) or by email (wwalls@thewilcoxgroup.com) to discuss career opportunities.

Project Architect: Interested in historic Arkansas architecture? Got 3 or 4 years (or more) experience? Proficient in AutoCad or Revit? Send resume to **JAMESON Architects PA** at japa-tj@swbell.net or mail to 300 Pulaski Street, Little Rock, Arkansas 72201.

CALENDER OF EVENTS

April 28	New Product Presentation – East Arkansas Section
April 29	Golf Tournament – Central Arkansas Section
May 6	Board of Directors Meeting
May 19-21	AIA National Convention – Las Vegas
May 26	Common Lighting Issues – East Arkansas Section (Curtis H. Stout, Inc./Silver Ribbon Sponsor)
May 27	Executive Committee Meeting
June 16	Jonesboro City Planning Department – East Arkansas Section Mr. David Harris
July 14	Past Presidents Meeting Board of Directors Meeting
August 5	Executive Committee Meeting
Sept. 29–Oct. 1	AIA State Convention
December 4-6	Executive Committee Meeting

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Online Technologies, Inc.
Phil Dively
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Otis Elevator Company
Richard Carlton
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Roberts & Williams Associates
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SANDERS 2000, INC.
Michelle Beard
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School & Office Products of Arkansas
Terry Greene
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Shaw Industries
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Sign Systems Incorporated
Robert Davis
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Soprema
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TAB Products Company
David Frierson
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Tommy Farrell Custom Furniture
Tommy Farrell
(501) 375-7225

Wittichen Lime & Cement Co., Inc.
Jack Cauble
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